

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SEB Selongey	07/24/2012
RECEIVING PARTY DATA	
Name:	SEB S.A.
Street Address:	Chemin du Petit Bois, Les 4 M
City:	Ecully
State/Country:	FRANCE
Postal Code:	69130
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29388041
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 2:	Suite 1100
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006
ATTORNEY DOCKET NUMBER:	AVERTY9
NAME OF SUBMITTER:	Ronni S. Jillions
Total Attachments: 2 source=2012-07-27assignment#page1.tif source=2012-07-27assignment#page2.tif	

OP \$40.00 29388041

ASSIGNMENT

Whereas, by virtue of an Assignment recorded in the United States Patent and Trademark Office on Reel 027831, Frame 0660, on March 8, 2012, SEB Selongey (hereinafter ASSIGNOR), a corporation having a place of business at Selongey, France 21260, is the owner of the entire right, title and interest in and to application for United States Letters Patent, Serial No. 29/388,041, filed March 23, 2011, in the name of Lionel AVERTY for "EXPRESSO COFFEE MACHINE", and of the invention therein described; and

Whereas, SEB S.A. (hereinafter ASSIGNEE), a corporation having a place of business at Chemin du Petit Bois, Les 4 M, 69130 Ecully, France, is desirous of acquiring the entire right, title and interest in and to the said invention within the United States of America and its territorial possessions and any United States Letters Patent that may be granted therefor and in and to said application;

Now, Therefore, in consideration of the sum of Ten Dollars (\$10.00) paid by Assignee to Assignor and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred and by these presents does hereby sell, assign and transfer unto the said Assignee, the entire right, title and interest in and to the said invention within the United States of America and its territorial possessions and in and to any United States Letters Patent that may be granted therefor and in and to the said application and in and to any and all divisions, reissues, continuations and

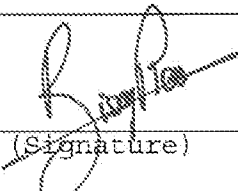
extensions thereof and in and to any Letters Patent that may be granted thereon, together with the right to extend the protection of such Letters Patent to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by Assignee for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or nominees to the full end of the term or terms for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and sale had not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent, when granted, to said Assignee, as the assignee of its entire right, title and interest in and to the same, for the sole use and enjoyment of said Assignee, its successors, assigns, or nominees.

SEB

Date: July 24th, 2012

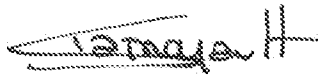
By:


(Signature)

Isabelle BISSEY-PIERRE
(Printed Name)

Legal & IP Manager
(Title)

Witness:


(Signature)

SAMOYAUULT-GUESNON Isabelle on 24/07/2012
(Printed Name and Date)

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