

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jong Yeul Suh</td> <td>11/18/2009</td> </tr> <tr> <td>Gomer Thomas</td> <td>12/02/2009</td> </tr> <tr> <td>Jae Hyung Song</td> <td>01/04/2010</td> </tr> <tr> <td>Jin Pil Kim</td> <td>11/18/2009</td> </tr> <tr> <td>Ho Taek Hong</td> <td>11/18/2009</td> </tr> <tr> <td>Joon Hui Lee</td> <td>11/26/2009</td> </tr> </tbody> </table>		Name	Execution Date	Jong Yeul Suh	11/18/2009	Gomer Thomas	12/02/2009	Jae Hyung Song	01/04/2010	Jin Pil Kim	11/18/2009	Ho Taek Hong	11/18/2009	Joon Hui Lee	11/26/2009
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<table border="1"> <tr> <td>Name:</td> <td>LG Electronics Inc.</td> </tr> <tr> <td>Street Address:</td> <td>20 Yeouido-dong, Yeongdeungpo-gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> </table>		Name:	LG Electronics Inc.	Street Address:	20 Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	KOREA, REPUBLIC OF						
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13591829</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13591829										
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Application Number:	13591829														
CORRESPONDENCE DATA															
<p>Fax Number: 202.496.77</p> <p>Phone: 202.496.7500</p> <p>Email: mlaip@mckennalong.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: MCKENNA LONG & ALDRIDGE LLP</p> <p>Address Line 1: 1900 K STREET, NW</p> <p>Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20006</p>															
ATTORNEY DOCKET NUMBER:	8736.00353.US21														
NAME OF SUBMITTER:	Yong S. Choi														
<p>Total Attachments: 2</p> <p>source=8736_00353_US21_Assignment#page1.tif</p> <p>source=8736_00353_US21_Assignment#page2.tif</p>															

CH \$40.00 13591829

Assignment of Application

WHEREAS, I (WE)	Jong Yeul SUH, Gomer THOMAS, Jae Hyung SONG, Jin Pil KIM, Ho Taek HONG and Joon Hui LEE
, respectively,	
have invented certain new and useful improvements in:	
METHOD FOR RECEIVING A BROADCAST SIGNAL AND BROADCAST RECEIVER	
for which an application for Letters Patent was executed on	

(Application No.	12/591,416	, Filed	November 18, 2009), and
WHEREAS,	LG Electronics Inc.			
(hereinafter referred to as "ASSIGNEE") having a place of business at: 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721, Republic of Korea				

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

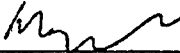
I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and

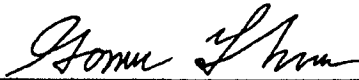
enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

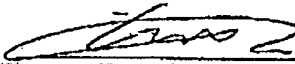
Date: 2009/11/18


(Signature of Inventor)
Jong Yeul SUH

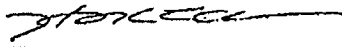
Date: 2-DEC-2009


(Signature of Inventor)
Gomer THOMAS

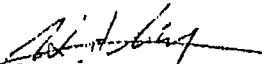
Date: 4, Jan, 2010


(Signature of Inventor)
Jae Hyung SONG

Date: 18. NOV. 2009


(Signature of Inventor)
Jin Pil KIM

Date: 18 Nov. 2009


(Signature of Inventor)
Ho Taek HONG

Date: 25. Nov. 2009


(Signature of Inventor)
Joon Hui LEE

McKenna Long & Aldridge LLP
Attorneys At Law
1900 K Street, N.W.
Washington, D.C. 20006