

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael L. Olson</td> <td>08/10/2012</td> </tr> <tr> <td>Matthew D. Colledge</td> <td>08/23/2012</td> </tr> </tbody> </table>		Name	Execution Date	Michael L. Olson	08/10/2012	Matthew D. Colledge	08/23/2012				
Name	Execution Date										
Michael L. Olson	08/10/2012										
Matthew D. Colledge	08/23/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>ICON Health & Fitness, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1500 South 1000 West</td> </tr> <tr> <td>City:</td> <td>Logan</td> </tr> <tr> <td>State/Country:</td> <td>UTAH</td> </tr> <tr> <td>Postal Code:</td> <td>84321</td> </tr> </table>		Name:	ICON Health & Fitness, Inc.	Street Address:	1500 South 1000 West	City:	Logan	State/Country:	UTAH	Postal Code:	84321
Name:	ICON Health & Fitness, Inc.										
Street Address:	1500 South 1000 West										
City:	Logan										
State/Country:	UTAH										
Postal Code:	84321										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13544853</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13544853						
Property Type	Number										
Application Number:	13544853										
CORRESPONDENCE DATA											
<p>Fax Number:</p> <p>Phone: 435 786 5956</p> <p>Email: richard.chang@iconfitness.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Richard K. C. Chang II</p> <p>Address Line 1: 1500 South 1000 West</p> <p>Address Line 4: Logan, UTAH 84321</p>											
ATTORNEY DOCKET NUMBER:	11-010.15.01										
NAME OF SUBMITTER:	Richard K. C. Chang II										
<p>Total Attachments: 2</p> <p>source=11-010ass#page1.tif</p> <p>source=11-010ass#page2.tif</p>											

CH \$40.00 13544853

United States Patent Application
Title: Hand-Held Combination Exercise Device
Inventor(s): Michael L. Olson, Matthew D. Colledge
Docket No.: 11-010.15.01

ASSIGNMENT

I/We, Michael L. Olson, Matthew D. Colledge have invented a method and apparatus entitled **Hand-Held Combination Exercise Device**, hereinafter called the "invention."

(Application number: 13/544,853, Filed: July 9, 2012)

The Assignee, ICON Health & Fitness, Inc., a corporation of the State of Delaware, having a principal place of business at 1500 South 1000 West, Logan, UT 84321, desires to secure the entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid by the Assignee, the receipt and sufficiency of which I/we hereby acknowledge, I/WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all nonprovisionals, divisions, continuations and continuations-in-part of, or claiming priority to, the above-identified application, and reissues and extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I/We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

I/We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

Signature: Michael Olson

Dated this 10 day of August, 2012.

Michael L. Olson

Logan, UT

US

Signature: Matthew D. Colledge

Dated this 23 day of August, 2012.

Matthew D. Colledge

Logan, UT

US

PATENT