

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Grolleger, LLC	10/25/2011
RECEIVING PARTY DATA	
Name:	Aloft Media, LLC
Street Address:	211 W. Tyler
City:	Longview
State/Country:	TEXAS
Postal Code:	75601
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11577107
CORRESPONDENCE DATA	
Fax Number:	
Email:	pcaldwell@thecaldwellfirm.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	Patrick E. Caldwell, Esq.
Total Attachments: 1 source=11577107_Assignment_Grolleger-Aloft_10-25-2011#page1.tif	

CH \$40.00 11577107


EXHIBIT A-ASSIGNMENT

WHEREAS, Grolleger, LLC, a Texas Limited Liability Company having a place of business at 3118 Rouncival Dr., Longview, TX 75605 (hereinafter "ASSIGNOR") is owner of U.S. Pat. App. No.: 11/577,107; filed 10/31/2008 ("Patent Asset(s)"),

WHEREAS, Aloft Media, LLC, a Texas Limited Liability Company having a place of business at 211 W. Tyler, Longview, TX 75601 (hereinafter "ASSIGNEE") desires to acquire ASSIGNOR's entire right, title, and interest in and to the Patent Asset(s);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that it has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer, unto ASSIGNEE, its successors, legal representatives, and assigns, the entire, irrevocable, and unconditional right, title, and interest of ASSIGNOR in, to, and under the Patent Asset(s), and the inventions disclosed in the Patent Asset(s) (regardless of whether claimed) including but not limited to (a) all rights of ASSIGNOR in any and all priority patent application(s), and all foreign and domestic patents that may issue from the Patent Asset(s) and the aforementioned priority patent application(s), including reexaminations, reissues, renewals, continuations, continuations-in-part, divisionals, or extensions thereof that have been or may hereafter be filed, and (b) the right to sue for and collect damages for past, present, and future infringements of the Patent Asset(s).

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25<sup>th</sup> day of October 2011.



Name: Christopher Edgeworth  
Title: President, Grolleger, LLC