

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gregory T. Short</td> <td>04/24/2007</td> </tr> <tr> <td>Geoffrey C. Zarkin</td> <td>04/24/2007</td> </tr> <tr> <td>David W. Fay</td> <td>04/24/2007</td> </tr> </tbody> </table>		Name	Execution Date	Gregory T. Short	04/24/2007	Geoffrey C. Zarkin	04/24/2007	David W. Fay	04/24/2007		
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<table border="1"> <tr> <td>Name:</td> <td>Electronic Entertainment Design and Research</td> </tr> <tr> <td>Street Address:</td> <td>2075 Corte Del Nogal, Suite B</td> </tr> <tr> <td>City:</td> <td>Carlsbad</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92011</td> </tr> </table>		Name:	Electronic Entertainment Design and Research	Street Address:	2075 Corte Del Nogal, Suite B	City:	Carlsbad	State/Country:	CALIFORNIA	Postal Code:	92011
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: 949-253-90</p> <p>Phone: 949-943-8300</p> <p>Email: lweiland@fishiplaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: FISH & ASSOCIATES, PC ROBERT D. FISH</p> <p>Address Line 1: 2603 Main Street</p> <p>Address Line 2: Suite 1000</p> <p>Address Line 4: Irvine, CALIFORNIA 92614-6232</p>											
ATTORNEY DOCKET NUMBER:	101614.0001US4										
NAME OF SUBMITTER:	Robert D. Fish										
<p>Total Attachments: 2</p> <p>source=Assignment_signed#page1.tif</p> <p>source=Assignment_signed#page2.tif</p>											

CH \$40.00 13594386

Attorney Docket No. 101614.0001US1

ASSIGNMENT

WHEREAS, the undersigned, Gregory T. Short, residing in San Bernardino, CA, Geoffrey C Zatzkin, residing in Encinitas, CA and David W. Fay residing in San Diego, CA (individually and collectively referred to hereinafter as "ASSIGNORS") has invented a certain invention entitled "Systems & Methods For Analyzing Electronically Embodied Games", for which a utility application for Letters of Patent of the United States of America was filed on April 13, 2007, serial number 11/734998; which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, Electronic Entertainment Design and Research a company having its principal place of business at 3830 Valley Centre Drive, Suite 705, PMB 352, San Diego, CA 92130, USA (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring all entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns the entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNORS, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

Attorney Docket No. 101614.0001US1

This assignment embodies the entire understanding of ASSIGNORS and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNORS and ASSIGNEE. No amendment or modification of this assignment shall be valid or binding upon ASSIGNORS or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNORS and ASSIGNEE by their respective duly authorized representative.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

EXECUTED at:

SAN DIEGO, CA, this 24th day of April 2007,
City State Month

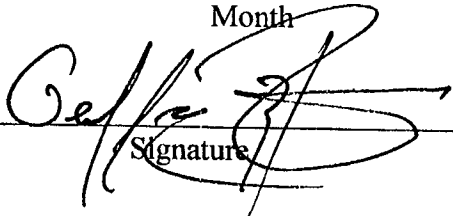
By: Gregory T. Short
Name


Signature

EXECUTED at:

SAN DIEGO, CA, this 24th day of April 2007,
City State Month

By: Geoffrey C. Zatzkin
Name


Signature

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Name


Signature