

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
AT&T Delaware Intellectual Property, Inc.	08/24/2012
RECEIVING PARTY DATA	
Name:	AT&T Intellectual Property I, L.P.
Street Address:	645 E. Plumb Lane
City:	Reno
State/Country:	NEVADA
Postal Code:	89502
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7729487
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Scott P. Zimmerman, PLLC
Address Line 1:	P. O. Box 3822
Address Line 4:	Cary, NORTH CAROLINA 27519
ATTORNEY DOCKET NUMBER:	02071
NAME OF SUBMITTER:	Scott P. Zimmerman
Total Attachments: 2 source=Recordable Assignment AT&T Delaware to AT&T IP I LP#page1.tif source=Recordable Assignment AT&T Delaware to AT&T IP I LP#page2.tif	

OP \$40.00 7729487

RECORDABLE PATENT ASSIGNMENT

This Recordable Patent Assignment is between AT&T Delaware Intellectual Property, Inc. ("AT&T Delaware IP"), a Delaware corporation, and AT&T Intellectual Property I, L.P. ("AT&T IP I"), a Nevada limited partnership.

Effective on June 30, 2008, for good and adequate consideration, the receipt and sufficiency of which has been and hereby is acknowledged, AT&T Delaware IP hereby assigns, transfers, and conveys and/or has assigned, transferred, and conveyed to AT&T IP I all of AT&T Delaware IP's right, title and interest in and to the patents and pending patent applications identified on Attachment A (the "Patents"), with respect to which and to the extent to which AT&T Delaware IP has or previously had the right to so assign, transfer and convey such rights, including all claims for past infringement, and all divisions, reexaminations, reissues, substitutions, continuations, continuations-in-part and extensions thereof, including the right to file applications and obtain patents, utility models, industrial models and designs for said inventions in its own name throughout the world including all rights of priority, all rights to public cautionary notices reserving ownership of said inventions and all rights to claim and register said inventions in appropriate registries. AT&T Delaware IP has further agreed to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in AT&T IP I, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, AT&T Delaware IP has caused this Recordable Patent Assignment to be executed by its duly authorized representative.

**AT&T INTELLECTUAL PROPERTY
MARKETING, INC.
As successor in interest to AT&T
DELAWARE INTELLECTUAL
PROPERTY, INC.**

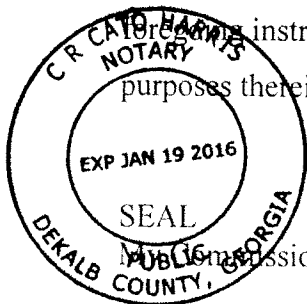
By: Deborah W. Perantoni
Deborah W. Perantoni
Assistant Secretary

STATE OF Georgia
COUNTY OF DeKalb ss:

Before me personally appeared the person described in and who executed the instrument, and s/he acknowledged to me that s/he executed the same for the

purposes therein stated, this 24th day of August, 2012.

C. R. Cato Harris
Notary Public



My Commission Expires: January 19, 2016

ATTACHMENT A

Docket Number	Patent Number	Application Number	Application Date	Grant Date	Patent Title
02071	7729487	10/109934	29-Mar-02	01-Jun-10	Custom Ringtones for wireline telephones
02071	7542773	10/975322	28-Oct-04	02-Jun-09	Custom Alerts for incoming data messages
02071	8255005	12/430147	27-Apr-09		Methods, systems, and Products for customized alerts
02071		13/559690			Methods, systems, and Products for customized alerts