

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Daniel S Fuller</td> <td>09/09/2011</td> </tr> <tr> <td>Curtis J Zimmermann</td> <td>08/24/2012</td> </tr> </tbody> </table>		Name	Execution Date	Daniel S Fuller	09/09/2011	Curtis J Zimmermann	08/24/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>BASF Corporation</td> </tr> <tr> <td>Street Address:</td> <td>100 Park Avenue</td> </tr> <tr> <td>City:</td> <td>Florham Park</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07932</td> </tr> </table>		Name:	BASF Corporation	Street Address:	100 Park Avenue	City:	Florham Park	State/Country:	NEW JERSEY	Postal Code:	07932
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PROPERTY NUMBERS Total: 1											
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Application Number:	13190584										
CORRESPONDENCE DATA											
Fax Number:	8649645981										
Phone:	973-245-7137										
Email:	USPTONotices@basf.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	BASF CORPORATION										
Address Line 1:	100 PARK AVENUE										
Address Line 4:	FLORHAM PARK, NEW JERSEY 07932										
ATTORNEY DOCKET NUMBER:	5099C										
NAME OF SUBMITTER:	Bernard Lau										
<p>Total Attachments: 3  source=ASSIGNMENT_5099C#page1.tif  source=ASSIGNMENT_5099C#page2.tif  source=ASSIGNMENT_5099C#page3.tif</p>											

CH \$40.00 13190584

PATENT

**ASSIGNMENT**

**WHEREAS, Daniel S. Fuller**, being a citizen of the United States, residing at 35 Willow Road, Beacon, New York 12508; and **Curtis J. Zimmermann**, being a citizen of the United States, residing at 147 East Mountain Road South, Cold Spring, New York 10516; are the inventors of an invention in

**Transparent Goniochromatic Multilayer Effect Pigment**

for which we have executed an application for Letters Patent of the United States on July 26, 2011, having the serial number of 13/190,584; and

**WHEREAS, BASF Corporation**, a Delaware Corporation having a place of business at 100 Park Avenue, Florham Park, New Jersey 07932, is desirous of obtaining the entire right, title and interest in, to and under the said improvements and the said application:

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) to me/us in hand paid, and other good and valuable consideration the receipt of which is hereby acknowledged, I/WE, the said inventor(s) have sold, assigned, transferred and set over and by these presents do hereby sell, assign, transfer and set over unto said **BASF Corporation**, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention, the said improvements, and the said application, all applications derived therefrom and all continuing prosecution and RCE applications, conversions, divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications including PCT applications for Letters Patent or Inventor's Certificates which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent or Inventor's Certificates which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and We hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said **BASF Corporation**, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

**WE HEREBY** authorize the above-mentioned assignee, **BASF Corporation**, to insert/have inserted into this instrument the serial number and filing date of said patent application.

**WE HEREBY** covenant that We have full right to convey the entire interest herein assigned, and that WE have not executed and will not execute any agreement in conflict herewith.

AND I/WE HEREBY further covenant and agree that I/We will communicate to said **BASF Corporation**, its successors, legal representatives and assigns, any facts known to me/us respecting said invention and said improvements, and testify in any legal proceeding, sign all lawful papers, execute all continuing prosecution, divisional, continuing, reexamination and reissue applications, make all rightful oaths, and generally do everything possible to aid said **BASF Corporation**, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said inventions and improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal the day and year set opposite my respective signature.

Date: September 9, 2011

*Daniel S. Fuller*  
Daniel S. Fuller

State of New York            )  
  ss.:  
County of Westchester)

On this 9<sup>th</sup> day of September, 2011, before me, a Notary Public In and for the State and County aforesaid, personally appeared, Michael A. Loewenstein, to me known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

**DONNA DUARTE**  
*Notary Public, State of New York*  
*No. 01DU5087852*  
*Qualified in Westchester County*  
*Commission Expires 11/10, 2013*

*Donna Duarte*  
Notary Public

**IN TESTIMONY WHEREOF**, I hereunto set my hand and seal the day and year set opposite my respective signature.

Date: August 24, 2012

Curtis J. Zimmermann  
Curtis J. Zimmermann

State of New Jersey     )  
  ss.:  
County of Morris     )

On this 24<sup>th</sup> day of August, 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared, Curtis J. Zimmermann, to me known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Pamela Green  
Notary Public

**PAMELA GREEN**  
**ID # 2411405**  
**NOTARY PUBLIC OF NEW JERSEY**  
**My Commission Expires 8/12/2016**

