

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Design Concepts Inc.	08/14/2012
RECEIVING PARTY DATA	
Name:	Dixie Consumer Products LLC
Street Address:	133 Peachtree Street NE
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30303
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13370511
CORRESPONDENCE DATA	
Fax Number: Phone: 404-652-5581 Email: vlmccull@gapac.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Vickie McCullough Address Line 1: Georgia-Pacific LLC Address Line 2: 133 Peachtree Street NE Address Line 4: Atlanta, GEORGIA 30303	
ATTORNEY DOCKET NUMBER:	20795 P2 NAPKIN
NAME OF SUBMITTER:	Vickie McCullough
Total Attachments: 1 source=20795P2ASN#page1.tif	

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REEL: 028851 FRAME: 0971

ASSIGNMENT

WHEREAS, Design Concepts, Inc. having its principal place of business at 5301 Buttonwood Drive, Madison, Wisconsin 53718 ("Assignor"), is the owner of the entire right, title and interest in "AUTOMATIC NAPKIN DISPENSER" filed on February 10, 2012, and which was accorded Serial No. 13/370,511 ("Application") as assigned to the Assignor by David J. Gennrich, Kent J. Kallsen, Stephen A. Latham and Christopher T. Strahm on July 27, 2012, July 30, 2012, July 30, 2012 and July 30, 2012, and

WHEREAS, Dixie Consumer Products LLC, a limited liability company organized and existing under the laws of Delaware, having a place of business at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Application and the invention therein disclosed;

NOW, THEREFORE, in consideration of agreements executed by the Assignor and Assignee and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and set over unto Assignee all of its right, title and interest in and to the Application, and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of the Application.

In WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer this 14 day of August, 2012.

DESIGN CONCEPTS, INC.

By: [Signature]

Name: DAVID C. FRANCHINO

Title: PRESIDENT

State of Wisconsin)
) ss:
 County of Dane)

On this 14 day of August, 2012, before me a Notary Public in and for the County and State aforesaid, personally appeared David Franchino, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument and acknowledged the same to be of his or her free act and deed.



Notary Public [Signature]

My Commission Expires: 2/16/14