## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Mirena Kim	08/15/2012

### **RECEIVING PARTY DATA**

Name:	Earthcare Labs, LLC
Street Address:	P. O. Box 3402
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90408

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29430528

#### **CORRESPONDENCE DATA**

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Correspondent Name: GREENBERG TRAURIG LLP (LA) c/o: Greenber

Address Line 1: 77 West Wacker Drive, Suite 3100

Address Line 2: INTELLECTUAL PROPERTY DEPARTMENT

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	125844-010300
NAME OF SUBMITTER:	Louis J. Bovasso

Total Attachments: 2

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PATENT REEL: 028854 FRAME: 0550

# **ASSIGNMENT**

WHEREAS, I, **Mirena Kim**, residing at 3917 Huron Avenue #5, Culver City, California 90232, the undersigned inventor and the ASSIGNOR herein, have invented a BOTTLE for which I have filed a Design Application for Letters Patent in the United States on August 27, 2012, as Application Serial No. 29/430,528, and of which inventions and improvements I am the sole owner; and

WHEREAS, **Earthcare Labs, LLC**, a limited liability company organized and existing under the laws of the United States of America, having a place of business at P.O. Box 3402, Santa Monica, California 90408, the ASSIGNEE herein, desires to acquire the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to me, and other valuable consideration, the receipt and legal sufficiency of all of which is hereby acknowledged, I, the said ASSIGNOR, have sold and do hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional applications, continuing applications, continuations-in-part applications, international patent applications before any international body, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, I do hereby agree that I will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant

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PATENT REEL: 028854 FRAME: 0551

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of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Dated: 8/15/12

Mirena Kim

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