

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sunyeon KIM</td> <td>07/11/2012</td> </tr> <tr> <td>Jeongyeon LIM</td> <td>06/28/2012</td> </tr> <tr> <td>Gyumin LEE</td> <td>06/28/2012</td> </tr> <tr> <td>Jaehoon CHOI</td> <td>06/28/2012</td> </tr> <tr> <td>Yoonsik CHOE</td> <td>06/19/2012</td> </tr> <tr> <td>Yonggoo KIM</td> <td>07/16/2012</td> </tr> <tr> <td>Yungho CHOI</td> <td>06/23/2012</td> </tr> <tr> <td>Jinwoo JEONG</td> <td>06/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sunyeon KIM	07/11/2012	Jeongyeon LIM	06/28/2012	Gyumin LEE	06/28/2012	Jaehoon CHOI	06/28/2012	Yoonsik CHOE	06/19/2012	Yonggoo KIM	07/16/2012	Yungho CHOI	06/23/2012	Jinwoo JEONG	06/20/2012
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Jinwoo JEONG	06/20/2012																		
RECEIVING PARTY DATA																			
Name:	SK TELECOM CO., LTD.																		
Street Address:	11, Euljiro 2-ga, Jung-gu																		
City:	Seoul																		
State/Country:	KOREA, REPUBLIC OF																		
Postal Code:	100-999																		
PROPERTY NUMBERS Total: 1																			
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13511336</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13511336														
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Application Number:	13511336																		
CORRESPONDENCE DATA																			
Fax Number:	7035185499																		
Phone:	7036841111																		
Email:	yshgroup@ipfirm.com																		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																			
Correspondent Name:	LOWE HAUPTMAN HAM & BERNER, LLP																		
Address Line 1:	1700 DIAGONAL ROAD																		
Address Line 2:	SUITE 300																		
Address Line 4:	ALEXANDRIA, VIRGINIA 22314																		

OP \$40.00 13511336

PATENT

ATTORNEY DOCKET NUMBER:	126587-0101
NAME OF SUBMITTER:	Yoon S. Ham
<p>Total Attachments: 18</p> <p>source=120827_126587-0101_assignment#page1.tif source=120827_126587-0101_assignment#page2.tif source=120827_126587-0101_assignment#page3.tif source=120827_126587-0101_assignment#page4.tif source=120827_126587-0101_assignment#page5.tif source=120827_126587-0101_assignment#page6.tif source=120827_126587-0101_assignment#page7.tif source=120827_126587-0101_assignment#page8.tif source=120827_126587-0101_assignment#page9.tif source=120827_126587-0101_assignment#page10.tif source=120827_126587-0101_assignment#page11.tif source=120827_126587-0101_assignment#page12.tif source=120827_126587-0101_assignment#page13.tif source=120827_126587-0101_assignment#page14.tif source=120827_126587-0101_assignment#page15.tif source=120827_126587-0101_assignment#page16.tif source=120827_126587-0101_assignment#page17.tif source=120827_126587-0101_assignment#page18.tif</p>	

Docket No.:

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In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) KIM, Sunyeon
- 2) LIM, Jeongyeon
- 3) LEE, Gyumin
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- 5) CHOE, Yoonsik
- 6) KIM, Yonggoo
- 7) CHOI, Yunggho
- 8) JEONG, Jinwoo

who has made a certain new and useful invention, hereby sells, assigns and transfers unto

SK TELECOM CO., LTD., a Korean Corporation having a place of business at 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled


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AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1) 
Name: **KIM, Sunyeon**

2012. 7. 11
Date:

2) _____
Name: **LIM, Jeongyeon**

Date:

3) _____
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Date:

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IMAGE-ENCODING APPARATUS AND METHOD, TRANSFORM-ENCODING APPARATUS AND METHOD, APPARATUS AND METHOD FOR GENERATING A TRANSFORM BASE, AND IMAGE-DECODING APPARATUS AND METHOD USED IN SAME

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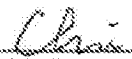
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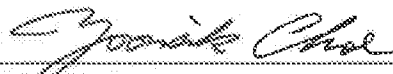
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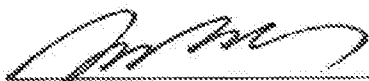
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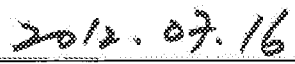
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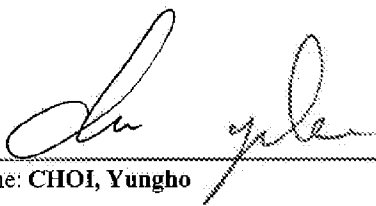
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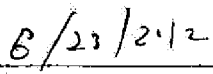
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