502038718 08/27/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Nathan Andrew Christie	07/25/2012

RECEIVING PARTY DATA

Name:	Pro Brand International, Inc.	
Street Address:	1900 West Oak Circle	
City:	Marietta	
State/Country:	GEORGIA	
Postal Code:	30062	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13553874

CORRESPONDENCE DATA

 Fax Number:
 7325422283

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 tcarter@walltong.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Kin-Wah Tong, Esq.
Address Line 1: 25 James Way
Address Line 2: Wall & Tong, LLP

Address Line 4: Eatontown, NEW JERSEY 07724

ATTORNEY DOCKET NUMBER:	PBI/005
NAME OF SUBMITTER:	Kin-Wah Tong

Total Attachments: 2

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PATENT REEL: 028854 FRAME: 0777 OP \$40.00 13553874

ASSIGNMENT FOR APPLICATION FOR PATENT

WHEREAS:

Names and Addresses of Inventors:

Nathan Andrew Christie
 4512 Columbus Circle
 Acworth, GA 30101

(hereinafter referred to as Assignors), has invented a certain invention entitled:

SNAP ATTACHMENT FOR REFLECTOR MOUNTING

for which application for Letters Patent in the United States was executed on even date herewith; and is associated with U.S. Serial No. 13/553,874.

WHEREAS, Pro Brand International, Inc., a corporation of the State of Georgia, having a place of business at 1900 West Oak Circle, Marietta, GA 30062 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application (hereinafter referred to as Application), and the invention disclosed therein (hereinafter referred to as Invention), and in and to all embodiments of the Invention, heretofore conceived, made or discovered by said Assignors, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter referred to as Patents) thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignors to have been received in full from said Assignee:

- 1. Said Assignors hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a division, substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.
- 2. Said Assignors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignors shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting applications for reissuance of any of said Patents; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said Invention and any application therefor and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignors in providing such cooperation shall be paid for by said Assignee.
 - 3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its

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successors, assigns and other legal representatives, and shall be binding upon said Assignors, their respective heirs, legal representatives and assigns.

Said Assignors hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Assignors have executed and delivered this instrument to said Assignee on the dates indicated below.

1) July 25, 2012 Nathan andrew Christie

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