

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Andrea R. Johnson</td> <td>08/20/2012</td> </tr> <tr> <td>Matthew J. Johnson</td> <td>08/20/2012</td> </tr> <tr> <td>Nico Toutenhoofd</td> <td>08/21/2012</td> </tr> <tr> <td>Clinton L. Fenton</td> <td>08/26/2012</td> </tr> </tbody> </table>		Name	Execution Date	Andrea R. Johnson	08/20/2012	Matthew J. Johnson	08/20/2012	Nico Toutenhoofd	08/21/2012	Clinton L. Fenton	08/26/2012
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Andrea R. Johnson	08/20/2012										
Matthew J. Johnson	08/20/2012										
Nico Toutenhoofd	08/21/2012										
Clinton L. Fenton	08/26/2012										
RECEIVING PARTY DATA											
Name:	ThisLife.com, Inc.										
Street Address:	629 Emerson Street										
City:	Palo Alto										
State/Country:	CALIFORNIA										
Postal Code:	94301										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13525037</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13525037						
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Application Number:	13525037										
CORRESPONDENCE DATA											
Fax Number:	6509385200										
Phone:	(415) 875-2444										
Email:	nmorad@fenwick.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Robert A. Hulse										
Address Line 1:	Fenwick & West LLP										
Address Line 2:	801 California Street										
Address Line 4:	Mountain View, CALIFORNIA 94041										
ATTORNEY DOCKET NUMBER:	29450-21026										
NAME OF SUBMITTER:	Robert A. Hulse, Reg. 48,473										

CH \$40.00 13525037

Total Attachments: 4

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## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to ThisLife.com, Inc. a Delaware corporation, having a place of business at 629 Emerson St., Palo Alto, CA 94301, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. 13/525,037, entitled "Assisted Photo-Tagging With Facial Recognition Models," filed on June 15, 2012.

2. The entire worldwide right, title, and interest in and to:  
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Title: Assisted Photo-Tagging With Facial Recognition Models  
Filed: June 15, 2012  
Application No.: 13/525,037

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INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature  
Andrea R. Johnson  
Andrea R. Johnson

Date of Signature  
August 20th, 2012

Name and Signature  
Matthew J. Johnson  
Matthew J. Johnson

Date of Signature  
August 20th, 2012

Name and Signature  
Nico Toutenhoofd  
Nico Toutenhoofd

Date of Signature  
, 2012

Name and Signature  
Clinton L. Fenton  
Clinton L. Fenton

Date of Signature  
8/26, 2012

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