

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>James Jesensky</td> <td>07/17/2009</td> </tr> <tr> <td>Steve Huynh</td> <td>07/27/2009</td> </tr> </tbody> </table>		Name	Execution Date	James Jesensky	07/17/2009	Steve Huynh	07/27/2009
Name	Execution Date						
James Jesensky	07/17/2009						
Steve Huynh	07/27/2009						
RECEIVING PARTY DATA							
Name:	Amazon Technologies, Inc.						
Street Address:	PO Box 8102						
City:	Reno						
State/Country:	NEVADA						
Postal Code:	89507						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12510761</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12510761		
Property Type	Number						
Application Number:	12510761						
CORRESPONDENCE DATA							
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NAME OF SUBMITTER:	Jennifer Phipps						
Total Attachments: 4 source=J04559#page1.tif source=J04559#page2.tif source=J04559#page3.tif source=J04559#page4.tif							

OP \$40.00 12510761

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

James Jesensky
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Steve Huynh
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"DETERMINING SIMILAR PHRASES " for which:

a non-provisional application for United States Letters Patent:

was filed on and accorded U.S. Serial No. ____; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Lee & Hayes PLLC

601 W Riverside Ste 1400, Spokane, WA 99201, associated with Customer No. 29150, to insert

here in parenthesis (U.S. Serial No. 12/510, 761, filed 07/28/2009) this

APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at Reno, Nevada, is desirous of acquiring the entire right,

title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

07/17/09
Date

[Signature]
James Jesensky

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that James Jesensky is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)
SHEREE L. PENNINGTON
NOTARY PUBLIC
STATE OF WASHINGTON
COMMISSION EXPIRES
JUNE 19 2013

Dated 7-17-2009

Signature of Notary Public [Signature]

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2013

