

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mr. Doug Sherrets</td> <td>07/30/2012</td> </tr> <tr> <td>Mr. Sean Liu</td> <td>07/30/2012</td> </tr> <tr> <td>Mr. Brett Rolston Lider</td> <td>08/01/2012</td> </tr> </tbody> </table>		Name	Execution Date	Mr. Doug Sherrets	07/30/2012	Mr. Sean Liu	07/30/2012	Mr. Brett Rolston Lider	08/01/2012
Name	Execution Date								
Mr. Doug Sherrets	07/30/2012								
Mr. Sean Liu	07/30/2012								
Mr. Brett Rolston Lider	08/01/2012								
RECEIVING PARTY DATA									
Name:	Google Inc.								
Street Address:	1600 Amphitheatre Parkway								
City:	Mountain View								
State/Country:	CALIFORNIA								
Postal Code:	94043								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13595121</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13595121				
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Application Number:	13595121								
CORRESPONDENCE DATA									
Fax Number:									
Email:	dl_patent_docketing@axiomlaw.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Axiom Law								
Address Line 1:	405 Howard Street								
Address Line 2:	Suite 650								
Address Line 4:	San Francisco, CALIFORNIA 94105								
ATTORNEY DOCKET NUMBER:	GYT-0031-US								
NAME OF SUBMITTER:	Madhur Khera Pruthi								
Total Attachments: 3 source=GYT-0031-US_Assignment_as_filed#page1.tif source=GYT-0031-US_Assignment_as_filed#page2.tif source=GYT-0031-US_Assignment_as_filed#page3.tif									

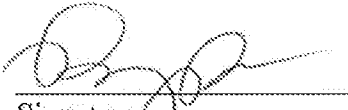
CH \$40.00 13595121

ASSIGNMENT

For valuable consideration, We, Doug Sherrets, Sean Liu, Brett Rolston Lider, hereby assign to:
Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway,
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled User Behavior Indicator, filed 2012-08-27, and assigned U.S. Serial Number 13/595,121, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and We authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and We agree for us and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

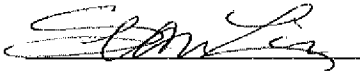

Signature

Date: 7.30.12

Doug Sherrets
Typed or Printed Name

1600 Amphitheatre Parkway
Address

Mountain View, CA 94043
City, State, Zip Code



Signature

Date: 7/30/12

Sean Liu

Typed or Printed Name

739 E. El Camino Real, Apartment# 124
Address

Sunnyvale, CA 94087
City, State, Zip Code

Signature

Date: _____

Brett Rolston Lider

Typed or Printed Name

3672 18th St.# 3
Address

San Francisco, CA 94110
City, State, Zip Code

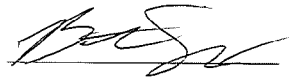
Signature

Date: _____

Sean Liu
Typed or Printed Name

739 E. El Camino Real, Apartment# 124
Address

Sunnyvale, CA 94087
City, State, Zip Code



Signature

Date: 8-1-2012

Brett Rolston Lider
Typed or Printed Name

3672 18th St.# 3
Address

San Francisco, CA 94110
City, State, Zip Code