

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Don Van</td> <td>08/28/2012</td> </tr> <tr> <td>Dallas Van Kempen</td> <td>08/28/2012</td> </tr> </tbody> </table>		Name	Execution Date	Don Van	08/28/2012	Dallas Van Kempen	08/28/2012				
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<table border="1"> <tr> <td>Name:</td> <td>EQYSS GROOMING PRODUCTS</td> </tr> <tr> <td>Street Address:</td> <td>PO Box 130157</td> </tr> <tr> <td>City:</td> <td>Carlsbad</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92013</td> </tr> </table>		Name:	EQYSS GROOMING PRODUCTS	Street Address:	PO Box 130157	City:	Carlsbad	State/Country:	CALIFORNIA	Postal Code:	92013
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Application Number:	11953854										
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CORRESPONDENCE DATA											
<p>Fax Number: 6267956321 Phone: (626) 796-4000 Email: katherine.bond@usip.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: SHELDON MAK & ANDERSON PC Address Line 1: 100 Corson Street Address Line 2: Third Floor Address Line 4: Pasadena, CALIFORNIA 91103-3842</p>											
ATTORNEY DOCKET NUMBER:	50094-2										
NAME OF SUBMITTER:	Katherine M. Bond, Esq.										
<p>Total Attachments: 4 source=20120828 Assignment of Rights of VAN and VAN KEMPEN to EQYSS GROOMING PRODUCTS#page1.tif source=20120828 Assignment of Rights of VAN and VAN KEMPEN to EQYSS GROOMING PRODUCTS#page2.tif source=20120828 Assignment of Rights of VAN and VAN KEMPEN to EQYSS GROOMING PRODUCTS#page3.tif source=20120828 Assignment of Rights of VAN and VAN KEMPEN to EQYSS GROOMING PRODUCTS#page4.tif</p>											

CH \$80.00 11953854

ASSIGNMENT OF RIGHTS

WHEREAS I, Don VAN, having an address of **1247 Sugarbush Drive Vista, CA 92084**, (the "Applicant") have co-invented certain new and useful improvements disclosed in the United States Patent Application No. 11/953,854 titled "Composition for Hair and Body Application," filed December 10, 2007 and United States Patent Application No. 13/584,214 titled "Compositions for Hair and Body Applications," filed August 13, 2012 (the "Patent Applications"), and whereas I am co-owner of the Patent Applications; and

WHEREAS EQYSS GROOMING PRODUCTS, a California corporation, together with any successors, legal representatives or assigns (the "Assignee"), having a post office address of **PO Box 130157 Carlsbad, CA 92013** wants to acquire my entire right, title and interest in the Patent Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee my entire right, title and interest in and to the improvements, and the Patent Applications and all divisions, substitutions, continuations and continuations-in-part thereof, and all applications claiming the benefit of the Patent Applications, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for the improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for the improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on the applications as aforesaid, to issue all patents for the improvements to Assignee in accordance with the terms of this assignment;

AND I HEREBY covenant that I have full right to convey my entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

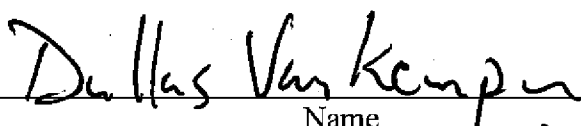
AND I HEREBY further covenant and agree that I will communicate to Assignee any facts known to me respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 28th day of August,
2012.



Don VAN

IN TESTIMONY WHEREOF, I, the undersigned, am empowered to act on behalf of the Assignee,
EQYSS GROOMING PRODUCTS, and I hereunto set my hand this 28th day of August
, 2012.



Name
Title of Authorized Officer President
Eqyss Grooming Products

ASSIGNMENT OF RIGHTS

WHEREAS I, Dallas VAN KEMPEN, having an address of **2509 Vendimia Court Vista, CA 92084**, (the "Applicant") have co-invented certain new and useful improvements disclosed in the United States Patent Application No. 11/953,854 titled "Composition for Hair and Body Application," filed December 10, 2007 and United States Patent Application No. 13/584,214 titled "Compositions for Hair and Body Applications," filed August 13, 2012 (the "Patent Applications"), and whereas I am co-owner of the Patent Applications; and

WHEREAS EQYSS GROOMING PRODUCTS, a California corporation, together with any successors, legal representatives or assigns (the "Assignee"), having a post office address of **PO Box 130157 Carlsbad, CA 92013** wants to acquire my entire right, title and interest in the Patent Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee my entire right, title and interest in and to the improvements, and the Patent Applications and all divisions, substitutions, continuations and continuations-in-part thereof, and all applications claiming the benefit of the Patent Applications, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for the improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for the improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on the applications as aforesaid, to issue all patents for the improvements to Assignee in accordance with the terms of this assignment;

AND I HEREBY covenant that I have full right to convey my entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to Assignee any facts known to me respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 28th day of August
2012.



Dallas VAN KEMPEN

IN TESTIMONY WHEREOF, I, the undersigned, am empowered to act on behalf of the Assignee,
EQYSS GROOMING PRODUCTS, and I hereunto set my hand this 28th day of August,
2012.

Dallas Van Kempen

Name
Title of Authorized Officer President
Eqyss Grooming Products