### 502041553 08/29/2012

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Julian Michael Urbach	08/09/2012

## RECEIVING PARTY DATA

Name:	OTOY Inc.
Street Address:	13351-D Riverside Drive,
Internal Address:	#620
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91423

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13571182

#### CORRESPONDENCE DATA

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 212-801-9200

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Mail.

Correspondent Name: James J. DeCarlo Address Line 1: 200 Park Avenue

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Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	139703.011201
NAME OF SUBMITTER:	Shoba Jaglal

Total Attachments: 3

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> PATENT REEL: 028868 FRAME: 0528

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# ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

## DRAG AND DROP OF OBJECTS BETWEEN APPLICATIONS

DIAG AND DIOF OF ODDECTS DETWEEN AFFEIGATIONS
Which bears U.S. application serial No. 13 571,182, filed Aug 9, 2012.
for which I have executed a patent application in the country of on even date herewith.
which I have executed a U.S. provisional application on even date herewith.
which is a U.S. provisional application which bears U.S. application serial No, filed
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:
Sell, assign and transfer to OTOY Inc., 13351-D Riverside Drive, #620 Sherman Oaks, CA 91423 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

Page 1

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

	8/9/12
Signature Cinventor Sherman Oaks, CA	Date
Inventor's City, State of residence	
Witnessed by:	
(1). Juna My Gayon Signature of Witness	8 A 1/2 Date
Aussa H Grancer Print Witness Name	LOS Argeles CA Witness' City, State of residence
(2) Kut At	8/9/2012
Signature of Witness	Date

IN TESTIMONY WHEREOF, I Julian Michael Urbach have executed this document on the

Page 3

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RECORDED: 08/29/2012

date indicated below.