

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:                                                                                                                                                                                                                                                                                                                                                                                    | NEW ASSIGNMENT            |               |                           |                     |                 |                 |            |                |          |              |       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|---------------|---------------------------|---------------------|-----------------|-----------------|------------|----------------|----------|--------------|-------|
| NATURE OF CONVEYANCE:                                                                                                                                                                                                                                                                                                                                                                               | ASSIGNMENT                |               |                           |                     |                 |                 |            |                |          |              |       |
| CONVEYING PARTY DATA                                                                                                                                                                                                                                                                                                                                                                                |                           |               |                           |                     |                 |                 |            |                |          |              |       |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Camilo Buozas</td> <td>04/25/2006</td> </tr> <tr> <td>Todd Van Gordon</td> <td>02/17/2005</td> </tr> </tbody> </table>                                                                                                                                                                        |                           | Name          | Execution Date            | Camilo Buozas       | 04/25/2006      | Todd Van Gordon | 02/17/2005 |                |          |              |       |
| Name                                                                                                                                                                                                                                                                                                                                                                                                | Execution Date            |               |                           |                     |                 |                 |            |                |          |              |       |
| Camilo Buozas                                                                                                                                                                                                                                                                                                                                                                                       | 04/25/2006                |               |                           |                     |                 |                 |            |                |          |              |       |
| Todd Van Gordon                                                                                                                                                                                                                                                                                                                                                                                     | 02/17/2005                |               |                           |                     |                 |                 |            |                |          |              |       |
| RECEIVING PARTY DATA                                                                                                                                                                                                                                                                                                                                                                                |                           |               |                           |                     |                 |                 |            |                |          |              |       |
| <table border="1"> <tr> <td>Name:</td> <td>Colgate-Palmolive Company</td> </tr> <tr> <td>Street Address:</td> <td>300 Park Avenue</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10022</td> </tr> </table>                                                                                              |                           | Name:         | Colgate-Palmolive Company | Street Address:     | 300 Park Avenue | City:           | New York   | State/Country: | NEW YORK | Postal Code: | 10022 |
| Name:                                                                                                                                                                                                                                                                                                                                                                                               | Colgate-Palmolive Company |               |                           |                     |                 |                 |            |                |          |              |       |
| Street Address:                                                                                                                                                                                                                                                                                                                                                                                     | 300 Park Avenue           |               |                           |                     |                 |                 |            |                |          |              |       |
| City:                                                                                                                                                                                                                                                                                                                                                                                               | New York                  |               |                           |                     |                 |                 |            |                |          |              |       |
| State/Country:                                                                                                                                                                                                                                                                                                                                                                                      | NEW YORK                  |               |                           |                     |                 |                 |            |                |          |              |       |
| Postal Code:                                                                                                                                                                                                                                                                                                                                                                                        | 10022                     |               |                           |                     |                 |                 |            |                |          |              |       |
| PROPERTY NUMBERS Total: 1                                                                                                                                                                                                                                                                                                                                                                           |                           |               |                           |                     |                 |                 |            |                |          |              |       |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11077721</td> </tr> </tbody> </table>                                                                                                                                                                                                                           |                           | Property Type | Number                    | Application Number: | 11077721        |                 |            |                |          |              |       |
| Property Type                                                                                                                                                                                                                                                                                                                                                                                       | Number                    |               |                           |                     |                 |                 |            |                |          |              |       |
| Application Number:                                                                                                                                                                                                                                                                                                                                                                                 | 11077721                  |               |                           |                     |                 |                 |            |                |          |              |       |
| CORRESPONDENCE DATA                                                                                                                                                                                                                                                                                                                                                                                 |                           |               |                           |                     |                 |                 |            |                |          |              |       |
| <p>Fax Number: 7328787853<br/>         Phone: 7328787500<br/>         Email: patent_mail@colpal.com<br/> <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i><br/>         Correspondent Name: Colgate-Palmolive Company<br/>         Address Line 1: 909 River Road<br/>         Address Line 4: Piscataway, NEW JERSEY 08855</p> |                           |               |                           |                     |                 |                 |            |                |          |              |       |
| ATTORNEY DOCKET NUMBER:                                                                                                                                                                                                                                                                                                                                                                             | 7169-01-PCP               |               |                           |                     |                 |                 |            |                |          |              |       |
| NAME OF SUBMITTER:                                                                                                                                                                                                                                                                                                                                                                                  | Emily Rhoden              |               |                           |                     |                 |                 |            |                |          |              |       |
| <p>Total Attachments: 2<br/>         source=7169-01-PCP_Executed_Assignment#page1.tif<br/>         source=7169-01-PCP_Executed_Assignment#page2.tif</p>                                                                                                                                                                                                                                             |                           |               |                           |                     |                 |                 |            |                |          |              |       |

CH \$40.00 11077721

### ASSIGNMENT

WHEREAS, WE, Camilo Bouzas, Todd Van Gordon, (below referred to as ASSIGNOR(S)), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States is being filed herewith in the United States Patent and Trademark Office under Attorney Docket IR 7169-01 naming the ASSIGNOR(S) as an inventor, and entitled **Fragrance Detectable Wrapped Soap Bar**; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

This Assignment is effective as of 03/11/05.  
(Date of Filing)

(Assignment con't)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25 day ofApril 2005.129 BEDFORD PLACE  
MORRISTOWN, NJ 07951  
USACamilo Bouzas  
Camilo BouzasAddress: Schiller 310, piso 9, colonia  
Polanco, Delegacion Miguel Hidalgo;  
Mexico DF, 11560, MexicoState of New Jersey  
County of MiddlesexOn this 25 day of APRIL 2005, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to  
me to be the person of that name, who executed the foregoing instrument in my presence.CAROL M. STANLEY  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES NOV. 22, 2010Carol M. Stanley  
NOTARY PUBLICIN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17 day ofFebruary 2005.Todd Van Gordon  
Todd Van GordonAddress: 6 Dawn Drive  
Basking Ridge, NJ 07920  
USAState of New Jersey  
County of MiddlesexOn this 17 day of February 2005, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to  
me to be the person of that name, who executed the foregoing instrument in my presence.CAROL M. STANLEY  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES NOV. 18, 2005Carol M. Stanley  
NOTARY PUBLIC

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

By \_\_\_\_\_  
Clifford E. Wilkins  
Assistant General Counsel -- Patents  
& Litigation

PATENT