

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Geun-Young Jeong</td> <td>08/21/2012</td> </tr> <tr> <td>Won-Woo Jang</td> <td>08/21/2012</td> </tr> <tr> <td>Jong-Woong Park</td> <td>08/21/2012</td> </tr> <tr> <td>Joo-Hyung Lee</td> <td>08/21/2012</td> </tr> </tbody> </table>		Name	Execution Date	Geun-Young Jeong	08/21/2012	Won-Woo Jang	08/21/2012	Jong-Woong Park	08/21/2012	Joo-Hyung Lee	08/21/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>SAMSUNG DISPLAY CO., LTD.</td> </tr> <tr> <td>Street Address:</td> <td>95, Samsung 2 Ro, Giheung-gu</td> </tr> <tr> <td>City:</td> <td>Yongin-si, Gyeonggi-do</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> <tr> <td>Postal Code:</td> <td>446-711</td> </tr> </table>		Name:	SAMSUNG DISPLAY CO., LTD.	Street Address:	95, Samsung 2 Ro, Giheung-gu	City:	Yongin-si, Gyeonggi-do	State/Country:	KOREA, REPUBLIC OF	Postal Code:	446-711
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13596310</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13596310						
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CORRESPONDENCE DATA											
<p>Fax Number: 6265778800 Phone: 626-795-9900 Email: pto@cph.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: CHRISTIE, PARKER & HALE, LLP Address Line 1: PO BOX 29001 Address Line 4: GLENDALE, CALIFORNIA 91209-9001</p>											
ATTORNEY DOCKET NUMBER:	69762/P849 JEJ/CMJ										
NAME OF SUBMITTER:	Jun-Young E. Jeon										
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif											

OP \$40.00 13596310

Docket No.: 69762/P849

Return to:
CHRISTIE, PARKER & HALE
Post Office Box 29001
Glendale, CA 91209-9001

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned,

(1) Geun-Young Jeong, Won-Woo Jang, Jong-Woong Park, and Joo-Hyung Lee

HEREBY SELL(S), ASSIGN(S) AND TRANSFER(S) TO

(2) Samsung Display Co., Ltd.

having a place of business at

(3) 95, Samsung 2 Ro, Giheung-Gu, Yongin-City, Gyeonggi-Do, Korea

(hereinafter called "ASSIGNEE") the entire right, title and interest in and to any and all improvements which are disclosed in the application for United States Letters Patent entitled

(4) DATA RENDERING METHOD, DATA RENDERING DEVICE, AND DISPLAY INCLUDING THE DATA RENDERING DEVICE

which application executed on even date herewith or was

(a) executed on (5a): August 21, 2012 ;

(b) filed on (5b): August 28, 2012 ;

Application No.: 13/596,310 ;

(CHRISTIE, PARKER & HALE, LLP, P.O. Box 29001, Glendale, CA 91209-9001) is hereby authorized to insert in (b) the specified data, when known.

including any and all United States Patents which may be granted on said application, and any and all extensions, divisions, reissues, substitutes, renewals or continuations of said application and patents, and the right to all benefits under all international conventions for the protection of industrial property and applications for said improvements.

It is hereby authorized and requested that the Commissioner of Patents issue any and all of said Letters Patent, when granted, to said ASSIGNEE, its assigns or its successors in interest or its designee.

Upon said consideration, it is further agreed that, when requested, without charge to but at the expense of said ASSIGNEE, the undersigned will execute all divisional, continuing, substitute, renewal, and reissue patent applications; execute all rightful other papers; and generally do everything possible which said ASSIGNEE shall consider desirable for aiding in securing and maintaining patent protection as provided herein.

INVENTOR(S)

SIGNATURE

DATE

Geun-Young Jeong

X Geun Young Jeong

X August 21, 2012

Docket No.: 69762/P849

Won-Woo Jang

x Won-Woo Jang

x August 21, 2012

Jong-Woong Park

x Jong-Woong Park

x August 21, 2012

Joo-Hyung Lee

x Joo-Hyung Lee

x August 21, 2012

WITNESSES:

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