502043143 08/30/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tian Luo	08/14/2012
Michel Deeba	08/14/2012

RECEIVING PARTY DATA

Name:	BASF Corporation
Street Address:	100 Park Avenue
City:	Florham Park
State/Country:	NEW JERSEY
Postal Code:	07932

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12840827

CORRESPONDENCE DATA

 Fax Number:
 7328151330

 Phone:
 732-815-0404

 Email:
 docket@dsiplaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Diehl Servilla LLC
Address Line 1: 33 Wood Avenue South
Address Line 2: Second Floor, Suite 210
Address Line 4: Iselin, NEW JERSEY 08830

ATTORNEY DOCKET NUMBER:	ENG0191-00US
NAME OF SUBMITTER:	Michelle A. Cristaldi

Total Attachments: 3 source=00300899#page1.tif source=00300899#page2.tif

source=00300899#page3.tif

PATENT REEL: 028874 FRAME: 0924

ASSIGNMENT

WHEREAS, We, <u>Tian Luo</u>, residing at <u>43 Barbour Place</u>, <u>Piscataway</u>, <u>NJ 08854</u>, and <u>Michel Deeba</u>, residing at <u>30 Fairview Avenue</u>, <u>East Brunswick</u>, <u>NJ 08816</u>, made certain new and useful inventions and improvements for which We filed an application for Letters Patent of the United States on <u>July 21, 2010</u>, which application was assigned U.S. patent application serial number <u>12/840,827</u>, and is entitled <u>Oxygen Storage Catalyst With Decreased Ceria Reduction Temperature</u>;

AND WHEREAS, <u>BASF Corporation</u>, a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at <u>100 Park Avenue</u>, <u>Florham Park</u>, <u>07932</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREPORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, We have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and We do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and inventions and improvements to the said Assignee, its successors and assigns.

REEL: 028874 FRAME: 0925

Docket No: PF62401 Serial Number: 12/840,827 Filing Date: July 21, 2010

Page 2 of 3

AND, for the consideration aforesaid, We do hereby agree that We and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, We covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I	have hereunto set my hand this 14 day of
* Agust , 2012.	
	<u>L. E. X </u>
Same.	Tian Luo
STATE OF <u>New Jersey</u>	
COUNTY OF (Lited State of Americ	CA.

On this 14 day of 6, 5, 2012 before me personally appeared Tian Luo to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]

Notary Public

JANE T. SZEG NOTARY PUBLIC OF NEW JERSEY I.D. # 2362758 My Commission Expires 8/2/2017

PATENT REEL: 028874 FRAME: 0926 Docket No: PF62401 Serial Number : 12/840,827 Filing Date : July 21, 2010 Page 3 of 3

IN TESTIMONY WHEREOF, I have	hereunto set my hand this <u>14</u> da	ay of	
	Michel Deeba		
STATE OF MOUD JOY SQY			
COUNTY OF COST 199/6200			
On this 4 day of hogost	2012 before me personally appea	ared <u>Michel</u>	
Deeba to me known and known to me to be the person described in and who executed the			
foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the			
uses and purposes therein set forth.			
ISEAR GOOR & GAG	JANE T. SZEG NOTARY PUBLIC OF NEW JERSEY 1.D. # 2362758 My Commission Expires 8/2/2017		
	Notary Public		

PATENT REEL: 028874 FRAME: 0927

RECORDED: 08/30/2012