PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Lance G Taylor	08/30/2012

RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.	
Street Address:	129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742	
City:	Suwon-si	
State/Country:	KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 9

Property Type	Number
Patent Number:	7053797
Patent Number:	7113107
Patent Number:	7865309
Patent Number:	7212134
Patent Number:	7508320
Application Number:	12952148
Application Number:	60362609
PCT Number:	US2003006882
Application Number:	12370116

CORRESPONDENCE DATA

 Fax Number:
 2023153758

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 info@nsiplaw.com

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via US Mail.

Correspondent Name: NSIP LAW
Address Line 1: P.O. Box 34688

PATENT

REEL: 028880 FRAME: 0750

502044711

Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

NAME OF SUBMITTER: Loren H. Tung

Total Attachments: 5
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PATENT REEL: 028880 FRAME: 0751

Patent Assignment

This Patent Assignment is entered into by and between Lance G. Taylor ("Assignor"), an individual having an address of Post Office Box 373, Victorville, CA 92393, and Samsung Electronics Co., Ltd., a Korean corporation ("Assignee") as of August 2012.

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers, grants, sells and otherwise conveys to Assignee all of Assignor's right, title and interest that exist today and may exist in the future in and to the patents and patent applications set forth on Attachment A hereto, including all rights pursuant to 35 U.S.C. § 154 and any and all Letters Patent issuing therefrom; and any and all reissues, reexaminations, extensions, continuations, continuations-in-part, divisionals, provisionals, substitutions, renewals, and registrations of any item in the foregoing; all foreign counterparts thereof and the right to claim priority; all inventions described in any of the foregoing and improvements thereto; and any and all United States and foreign patents, patent applications and counterparts arising from any item in the foregoing (collectively, the "Assigned Patents"), and all past, present, and future causes of action and claims for damages, royalties and other payments derived by reason of patent infringement thereof, for Assignee's own use and for the use of its assigns, successors, and legal representatives to the full end of the term of each of the Assigned Patents.

Assignor, for itself, and its heirs, assigns, and legal representatives hereby further covenants to and with Assignee, its assigns, successors, and legal representatives to fully cooperate therewith in perfecting this assignment in the United States and in any and all foreign jurisdictions, said cooperation extending to the Assigned Patents, and including the execution of additional assignments or other formal documents as may be required in connection therewith.

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Assigned Patents in the name of Assignee, as the assignee to the entire interest therein.

Assignor agrees to execute and deliver all agreements, documents or other materials reasonably requested by Assignee and assist Assignee in any reasonable manner to obtain, perfect and enforce, for Assignee's benefit, Assignee's right, title and interest in and to the Patents in any and all countries throughout the world.

IN WITNESS WHEREOF this Assignment is executed on AUGUST 30, 2012

Lance G. Taylor

SEE ATTACHED CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

PATENT REEL: 028880 FRAME: 0752

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who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/pre subscribed in the within instrument and acknowledged to me that he/s/re/t/ye/ executed the same in his/pre/t/ye authorized capacity(ies), and that by his/pe/t/t/ye/ isignature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. WITNESS my hand and official seal. OPTIONAL INFORMATION Although the information in this section is not required by law, it could prevent featufulent removal and seattachment of the acknowledgment to an anauthorized document and may prove useful to persons relying an the attached document. Description of Attached Document The preceding Certificate of Acknowledgment is attached to a document sitled/for the purpose of Patent Assignment 1. Common the basis of satisfactory evidence. Understanding Apages, and dated OR/SO/(2). The signer(s) capacity or authority is/are as: Individualish declared in notary journal on: Page 4 Entry 4 Notary contact: Other Additional Squar(s) I super(s) I s		
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/pre subscribed in the within instrument and acknowledged to me that he/s/re/t/ye/ executed the same in his/pre/t/ye authorized capacity(ies), and that by his/pe/t/t/ye/ isignature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. WITNESS my hand and official seal. OPTIONAL INFORMATION Although the information in this section is not required by law, it could prevent featufulent removal and seattachment of the acknowledgment to an anauthorized document and may prove useful to persons relying an the attached document. Description of Attached Document The preceding Certificate of Acknowledgment is attached to a document sitled/for the purpose of Patent Assignment 1. Common the basis of satisfactory evidence. Understanding Apages, and dated OR/SO/(2). The signer(s) capacity or authority is/are as: Individualish declared in notary journal on: Page 4 Entry 4 Notary contact: Other Additional Squar(s) I super(s) I s	On <u>August 30, 2012</u> before me, <u>Storianziri</u>	I. Des Notary Public ere insert name and title of the officer
the within instrument and acknowledged to me that he/s/6/their signature(s) on the instrument the same in his/her/their signature(s) on the instrument the person(s), or the entition authorized capacity(iies), and that by his/her/their signature(s) on the instrument the person(s), or the entition authorized capacity(iies), and that by his/her/their signature(s) on the instrument the person(s), or the entition behalf of which the person(s), acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. OPTIONAL INFORMATION Although the information in this section is not required by low, it could prevent faudulent removal and reattochment of the acknowledgment to an unauthorized document and may prove useful to persons relying on the attached document. Description of Attached Document The preceding Certificate of Acknowledgment is attached to a document attitled/for the purpose of Patent Assignment. Containing A pages, and dated OS/30/12— The signer(s) capacity or authority is/are as: Individual(s) Actomeyin-fact Other Additional Signer(s) Signer(s) Thumbusing(s) Signer(s) T	personally appeared LANCE G. TAYLOR	4-4-4
the within instrument and acknowledged to me that he/s/ke/they executed the same in his/her/the authorized capacity(igs), and that by his/her/their signature(s) on the instrument the person(s), or the entitupon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. OPTIONAL INFORMATION Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of the acknowledgment to an unauthorized document and may prove useful to persons refying on the attached document. Description of Attached Document The preceding Certificate of Acknowledgment is attached to a document titled/for the purpose of Patent Assignment. Containing A pages, and dated OS/30/12— The signer(s) capacity or authority is/are as: Individual(s) Astorney-in-fact Corporate Office(s) Take(s) Guisdian/Corporate Office(s) Take(s) Guisdian/Corporate Office(s) Take(s)		
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Signature OPTIONAL INFORMATION Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of the acknowledgment to an unauthorized document and may prove useful to persons relying on the attached document. Description of Attached Document The preceding Certificate of Acknowledgment is attached to a document titled/for the purpose of Papent Assignment. Containing pages, and dated pages, and dated pages, and dated pages, and dated pages. The signer(s) capacity or authority is/are as: Includebuilds Attorney-in-fact Corporate Officer(s) Tailed Turner-Limited/General		SIDHARTH I, OZA Commission # 1953535
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Other Attorney-in-Fact Corporate Officer(s) Title(s) Guardian/Conservator Partner - Umited/General Title(s) Other Additional Signer(s) Signer(s) Flumboring(s) Additional Signer(s) Signer(s) Flumboring(s) Itustee(s) Itustee(s) Other Additional Signer(s) Signer(s) Additional Signer(s) Signer(s) Itustee(s) Itustee(s) Additional Signer(s) Itumboring(s) Additional Signer(s) Itumboring(s) Itustee(s) Itustee(s) Other Additional Signer(s) Itumboring(s) Itustee(s) Itumboring(s) Additional Signer(s) Itumboring(s) Itustee(s) Itumboring(s) Itumboring(s) Itumboring(s) Itustee(s) Itumboring(s) Itumbori		Notary contact:
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Partner - Umited/General Trustee(s)	Title(s)	
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ATTESTATION OF SIGNATURE

The undersigned witnessed the signature of Lance G. Taylor to the above Patent Assignment and makes the following statements:

- 1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
- 2. Lance G. Taylor is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on <u>August</u> <u>30</u>, 2012 to execute the above Patent Assignment.
 - 3. Lance G. Taylor subscribed to the above Patent Assignment.

EXECUTED on 81301/2	_(date)
Hope au	
Print Name: FOR HOLON	

ATTACHMENT A

List of Patents

Patent or Application No.	Country	Filing Date	Title of Patent and First Named Inventor
7053797	US	03/05/2003	Intelligent selectively-targeted communications systems and methods for aircraft
			Lance G. Taylor
7113107	US	03/05/2003	Intelligent selectively-targeted communications systems and methods
	5 1 2 3 3 4 5 5		Lance G. Taylor
CA2478255	CA	03/05/2003	Intelligent selectively-targeted communications systems and methods
			Lance G. Taylor
7865309	US	10/08/2004	Intelligent selectively-targeted communications systems and methods
			Lance G. Taylor
7212134	US	10/08/2004	Intelligent selectively-targeted communications systems and methods
			Lance G. Taylor
7508320	US	03/12/2007	Intelligent selectively-targeted communications systems and methods
12/952148	US	11/22/2010	Lance G. Taylor Intelligent selectively-targeted
32, 332,40		22, 22, 2010	communications systems and methods
			Lance G. Taylor

PATENT REEL: 028880 FRAME: 0755

Provisional, Expired, and Abandoned Applications

Patent or Application No.	Country	Filing Date	<u>Title of Patent and First</u> Named Inventor
60/362609	US	03/07/2002	Active alert system and method
			Lance Taylor
PCT/US2003/006882	wo	03/05/2003	Intelligent selectively-targeted communications systems and methods
			Lance G. Taylor
12/370116	US	02/12/2009	Intelligent selectively-targeted communications systems and methods
			Lance G. Taylor

PATENT REEL: 028880 FRAME: 0756

RECORDED: 08/31/2012