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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mariko OE	08/24/2012
Kumiko KIKUCHI	08/24/2012
Motohiro YANAI	08/24/2012
Yuji MASUDA	08/24/2012

RECEIVING PARTY DATA

Name:	SHISEIDO COMPANY, LTD.	
Street Address:	5-5, Ginza 7-chome, Chuo-ku	
City:	Tokyo	
State/Country:	JAPAN	
Postal Code:	104-8010	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13582086

CORRESPONDENCE DATA

 Fax Number:
 2027978188

 Phone:
 202 797 4181

Email: IPUSA@IPUSAPAT.COM, ips@itohpat.co.jp

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: IPUSA, P.L.L.C

Address Line 1: 1054 31ST STREET, N.W.

Address Line 2: Suite 400

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007

ATTORNEY DOCKET NUMBER:	12SS-006
NAME OF SUBMITTER:	Chris Tanner

Total Attachments: 3

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> PATENT REEL: 028881 FRAME: 0183

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OMB No. 0651-0027 (exp. 6/30/2008)	United States Patent and Trademark Office	
	ORM COVER SHEET	
PATENTS ONLY		
To the Director of the U.S. Patent and Trademark Office: Pleas	se record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)	
Mariko OE, Kumiko KIKUCHI, Motohiro YANAI, Yuji MASUDA	Name: SHISEIDO COMPANY, LTD.	
!	Internal Address:	
Vas V No	1	
Additional name(s) of conveying party(ies) attached? Yes . No 3. Nature of conveyance/Execution Date(s):	Street Address: 5-5, Ginza 7-chome, Chuo-ku,	
Execution Date(s) August 24, 2012	01100171001000	
✓ Assignment	I	
Security Agreement Change of Name	City: Tokyo	
Joint Research Agreement	State:	
Government Interest Assignment	'	
Executive Order 9424, Confirmatory License	Country: Japan Zip: 104-8010	
Other	Additional name(s) & address(es) attached? Yes V No	
	document is being filed together with a new application.	
A. Patent Application No.(s)	B. Patent No.(s)	
·	1	
Additional numbers at	i tached?	
5. Name and address to whom correspondence	6. Total number of applications and patents	
concerning document should be mailed:	involved: 1	
Name: IPUSA, PLLC	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00	
Internal Address:	Authorized to be charged by credit card	
	Authorized to be charged to deposit account	
Street Address: 1054 31st Street, N.W., Suite 400	Enclosed	
On oot / Man oos.	None required (government interest not affecting title)	
City: Washington	8. Payment Information	
	a. Credit Card Last 4 Numbers	
	Expiration Date	
Phone Number: 202-797-4181	b. Deposit Account Number _50-4424	
Fax Number: 202-797-8188	Authorized User Name Christopher M. Tanner	
Email Address: ipusa@ipusapat.com		
9. Signature: MTm	Aug 31, 2012	
Signature	Date	
Christopher M. Tanner Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

THIS ASSIGNMENT, by (1) Mariko OE, (2) Kumiko KIKUCHI, (3) Motohiro YANAI and (4) Yuji MASUDA (hereinafter referred to as "Assignors"), residing at (1) Yokohama-shi, Kanagawa, Japan, (2) Yokohama-shi, Kanagawa, Japan, (3) Yokohama-shi, Kanagawa, Japan, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in

LIGHTING DEVICE, IMAGE ANALYSIS DEVICE, IMAGE ANALYSIS METHOD, AND EVALUATION METHOD

set forth in a patent application for Letters Patent of the United States, executed concurrently herewith; and

WHEREAS, SHISEIDO COMPANY, LTD. (hereinafter referred to as "Assignee"), having offices at 5-5. Ginza 7-chome, Chuo-ku, Tokyo 104-8010 Japan, is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefor and thereon;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuation-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and Assignment not been made;

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles, and or interests that have arisen to Assignee under the law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

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AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives, and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns shall advise; that any proceeding in connection with said inventions, or said patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable;

AND Assignors hereby request that the Director of the United States Patent and Trademark Office issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the said Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns;

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document: All practitioners associated with the Customer Number 77464.

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

August 24, 2012	大江麻里子
Date	Mariko OE
August 24, 2012	事地·久美子
Date	Kumiko KIKUCHI
August 24, 2012	孔内基浴
Date	Motohiro YANAI
August 24, 2012	神田 第二
Date	Yuji MASUDA

PATENT REEL: 028881 FRAME: 0186