

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kenny Mitchell</td> <td>08/01/2012</td> </tr> <tr> <td>Rafael C. Hostettler</td> <td>08/02/2012</td> </tr> <tr> <td>Stelian Coros</td> <td>08/13/2012</td> </tr> <tr> <td>Robert Sumner</td> <td>07/31/2012</td> </tr> </tbody> </table>		Name	Execution Date	Kenny Mitchell	08/01/2012	Rafael C. Hostettler	08/02/2012	Stelian Coros	08/13/2012	Robert Sumner	07/31/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>The Walt Disney Company (Switzerland) GmbH</td> </tr> <tr> <td>Street Address:</td> <td>Hoeschgasse 45</td> </tr> <tr> <td>City:</td> <td>Zurich</td> </tr> <tr> <td>State/Country:</td> <td>SWITZERLAND</td> </tr> <tr> <td>Postal Code:</td> <td>CH-8008</td> </tr> </table>		Name:	The Walt Disney Company (Switzerland) GmbH	Street Address:	Hoeschgasse 45	City:	Zurich	State/Country:	SWITZERLAND	Postal Code:	CH-8008
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13538699</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13538699						
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CORRESPONDENCE DATA											
Fax Number:	7136234846										
Phone:	7136234844										
Email:	alivingston@pattersonsheridan.com, psdocketing@pattersonsheridan.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
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Address Line 1:	3040 Post Oak Blvd. Suite 1500										
Address Line 4:	Houston, TEXAS 77056										
ATTORNEY DOCKET NUMBER:	2006.053480 (DISN/0117)										
NAME OF SUBMITTER:	C. Alexandra Livingston										

OP \$40.00 13538699

Total Attachments: 5

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PATENT

REEL: 028881 FRAME: 0389

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, those named herein as "Assignors" are the inventors of the invention described and set forth in the below-identified patent application for United States Letters Patent;

Title of Invention: **AUGMENTED REALITY SIMULATION CONTINUUM**

Inventors/Assignors: **Kenny Mitchell of Addlestone, England,**
Rafael C. Hostettler of Zurich, Switzerland,
Stelian Coros of Zurich, Switzerland, and
Robert Sumner of Zurich, Switzerland,

Date(s) of execution of Declaration: _____

Filing Date: **June 29, 2012**

Patent Application No.: **13/538,699**; and

WHEREAS, The Walt Disney Company (Switzerland) GmbH, a Swiss Corporation, with offices at Höschgasse 45, CH-8008 Zürich, Switzerland, hereinafter referred to as ASSIGNEE is desirous of acquiring an interest in the invention and patent application and in any U.S. Letters Patent and Registrations which may be granted on the same;

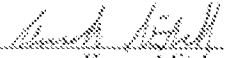
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee with full title guarantee all right, title and interest in and to each and every invention disclosed in the patent application, the patent application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the patent application as provided by the Paris Convention or otherwise. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof, and the right to recover, and to bring all such proceedings as may be necessary for the recovery of, damages or other forms of relief in respect of any and all infringements of the Letters Patent or Registrations, and all rights under the International Convention for the Protection of Industrial Property.

Assignors further agree that they will, without charge to Assignors, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Patterson & Sheridan, L.L.P., to insert hereinabove the application number, declaration dates and filing date of the above-referenced patent application when known, if not already present.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 1/8/12


Kenny Mitchell

Dated: _____

Rafael C. Hostettler

Dated: _____

Stelian Coros

Dated: _____


Robert Sumner

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Kenny Mitchell

Dated: 2.8.2012



Rafael C. Hostettler

Dated: _____

Stelian Coros

Dated: _____

Robert Sumner

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

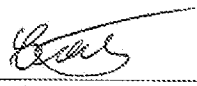
Dated: _____

Kenny Mitchell

Dated: _____

Rafael C. Hostettler

Dated: 13 August 2012



Stelian Coros

Dated: _____

Robert Sumner

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Kenny Mitchell

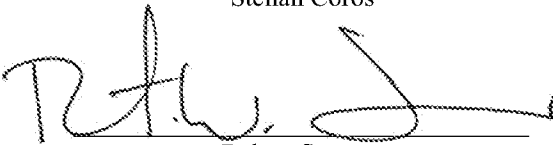
Dated: _____

Rafael C. Hostettler

Dated: _____

Stelian Coros

Dated: 31 July 2012



Robert Sumner