

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Matthew Alexander VANDERBERG	07/15/2011
RECEIVING PARTY DATA	
Name:	M & C Innovations, LLC
Street Address:	1829 Queens Road
City:	Charlotte, NC
State/Country:	NORTH CAROLINA
Postal Code:	28207
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13526477
CORRESPONDENCE DATA	
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Phone:	877-248-5100
Email:	uspto@ti-law.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 1:	PO BOX 49309
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28277
ATTORNEY DOCKET NUMBER:	1034.037 VANDERBERG
NAME OF SUBMITTER:	Chad D. Tillman
Total Attachments: 4 source=1034-037-Assignment#page1.tif source=1034-037-Assignment#page2.tif source=1034-037-Assignment#page3.tif source=1034-037-Assignment#page4.tif	

OP \$40.00 13526477

PATENT

ASSIGNMENT OF INVENTION RIGHTS

WHEREAS,

Matthew Alexander Vanderberg  
1829 Queens Road  
Charlotte, NC 28207

(hereinafter "Assignor") has or may have invented certain new and useful improvements and/or designs (each hereinafter an "Invention"), for a full description of which reference is here made to the following patent properties:

Patent Application Number: 61/497,942  
Titled: "COOLER HAVING REMOVABLE WHEEL ASSEMBLY"

Patent Application Number: 61/497,943  
Titled: "BACKPACK COLLAPSIBLE COOLERS"

Patent Application Number: 61/497,948  
Titled: "COOLER WITH MODULAR COOLING BLOCK INSERTS"

Patent Application Number: 61/497,946  
Titled: "COOLER WITH WRAP-AROUND SIDE COVER"

Patent Application Number: 61/498,310  
Titled: "COOLER HAVING REMOVABLE WHEEL ASSEMBLY"

Patent Application Number: 61/498,342  
Titled: "COOLER WITH WRAP-AROUND SIDE COVER"

(hereinafter "Patent Properties");

WHEREAS,

M & C Innovations, LLC  
1829 Queens Road  
Charlotte, NC 28207

(hereinafter "Assignee") is desirous of acquiring all rights, title, and interests in, to, and under the Inventions and the Patent Properties, and in, to, and under any and all patents that have been or may be obtained for each of the Inventions, together with all rights corresponding thereto;

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has agreed to quitclaim, sell, assign, transfer and convey, and by these presents does hereby quitclaim, sell, assign, transfer and convey, unto Assignee, *ab initio*, any and all present and future right, title, and interest in, to and under:

- The Inventions;
- Any and all applications for patent for any of the Inventions that may be or have been filed in any and all countries, including the Patent Property;

- Any and all patents that may be or have been obtained for any of the Inventions in any and all countries;
  - Any reissue, reexamination, extension, renewal, substitution, conversion, confirmation, division, continuation, nonprovisional, provisional, continuation-in-part and the like of any of the foregoing;
  - Any application claiming priority to any of the foregoing; and
  - Any past or present right or cause of action arising with respect to any of the foregoing, including any right to sue for patent infringement, and any copyright in any embodiment of an Invention and any derivative right thereof,
- (hereinafter collectively "Invention Rights").

FURTHERMORE,

Assignor hereby acknowledges that any and all Invention Rights related to any Invention were at least under obligations of assignment to Assignee; that any and all Invention Rights related to any Invention already may have been assigned to Assignee, and that this "Assignment of Invention Rights" (hereinafter "Assignment") is being duly executed for at least the purposes of public recordation with the USPTO of Assignee's rights, title, and interests in the Invention Rights.

Assignor hereby covenants and agrees, and binds any and all heirs, administrators, legal representatives, nominees, and assigns, to assist and cooperate with Assignee, at Assignee's expense, in the preparation and prosecution of any application included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any application or patent included within the Invention Rights and, further, to execute and deliver to Assignee any and all petitions, oaths, assignments, or other papers or instruments that may be requested by Assignee in connection herewith.

Effective with respect to each Invention at least as early as the date of conception of each such Invention, Assignor hereby authorizes and empowers Assignee to invoke and claim for any application or patent included within the Invention Rights the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular country, and to invoke and claim such rights without further written or oral authorization from Assignor.

Assignor hereby consents and agrees that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and, more particularly, in proof of the right of Assignee to claim the aforesaid benefit of the right of priority and the right to file for patent.

Assignor covenants and agrees that this Assignment and all the terms thereof shall inure to the benefit of the successors, assigns, legal representatives, and nominees of Assignee, without further written or oral authorization from Assignor.

Assignor further hereby represents and warrants that Assignor is an original inventor of the Invention; and Assignor has reviewed and understood the contents of the Patent Properties.

Finally, Assignor hereby authorizes and requests the Director of the United States Patent & Trademark Office to issue any patent included within the Invention Rights to Assignee.

[Signature Pages Follow]

This the 15<sup>th</sup> day of July, 2011.

Assignor *Matthew Alexander Vanderberg* (Signature)  
Matthew Alexander Vanderberg

\_\_\_\_\_  
Witness #1 Signature

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Witness #2 Signature

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Witness #1 Name (print)

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Witness #2 Name (print)

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Witness #2 Address Line 1

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Witness #1 Address Line 2

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Witness #2 Address Line 2

NOTARY CERTIFICATE FOR ACKNOWLEDGEMENT

State of North Carolina )

County of Mecklenburg )

United States of America

On this 15<sup>th</sup> day of July, 2011.

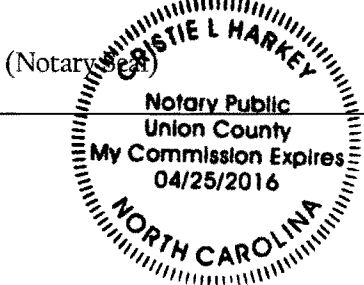
I certify that the following person personally appeared before me and acknowledged to me that he or she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated:

*Matthew Alexander Vanderberg* (person appearing before notary)

Notary Signature: *Cristie L. Harkey*

Printed Name: Cristie L. Harkey

My Commission Expires: April 25, 2016



ACCEPTANCE BY ASSIGNEE

Assignee hereby accepts the assignment of the Invention Rights as set forth above.

This the 15<sup>th</sup> day of July, 2011.

M & C INNOVATIONS, LLC (Assignee)

By: [Signature] (Signature)

Matthew A. Vanderberg (Printed Name)

President (Representative Title)

\_\_\_\_\_  
Witness #1 Signature

\_\_\_\_\_  
Witness #2 Signature

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Witness #2 Name (print)

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Witness #2 Address Line 2

NOTARY CERTIFICATE FOR ACKNOWLEDGEMENT

State of North Carolina )

County of Mecklenburg )

United States of America

On this 15<sup>th</sup> day of July, 2011.

I certify that the following person personally appeared before me and acknowledged to me that he or she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated:

[Signature] (person appearing before notary)

Notary Signature: Cristie L. Harkey

Printed Name: Cristie L. Harkey

My Commission Expires: April 25, 2016

