

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Rade Petrovic</td> <td>05/23/2005</td> </tr> <tr> <td>Babak Tehrani</td> <td>05/23/2005</td> </tr> <tr> <td>Joseph M. Winograd</td> <td>05/31/2005</td> </tr> <tr> <td>Kanaan Jemili</td> <td>05/23/2005</td> </tr> </tbody> </table>		Name	Execution Date	Rade Petrovic	05/23/2005	Babak Tehrani	05/23/2005	Joseph M. Winograd	05/31/2005	Kanaan Jemili	05/23/2005
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Rade Petrovic	05/23/2005										
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RECEIVING PARTY DATA											
Name:	Verance Corporation										
Street Address:	4435 Eastgate Mall										
Internal Address:	Suite 200										
City:	San Diego										
State/Country:	CALIFORNIA										
Postal Code:	92121										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13603077</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13603077						
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Application Number:	13603077										
CORRESPONDENCE DATA											
Fax Number:	8587205824										
Phone:	858-720-5700										
Email:	dspear@perkinscoie.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
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Address Line 2:	P.O. Box 1247										
Address Line 4:	Seattle, WASHINGTON 98111-1247										
ATTORNEY DOCKET NUMBER:	77058-8027.US03										
NAME OF SUBMITTER:	Dana Lee Spear										
Total Attachments: 2 source=2012-09-04_Assignment#page1.tif source=2012-09-04_Assignment#page2.tif											

CH \$40.00 13603077

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I/we the undersigned,

Rade PETROVIC, Babak TEHRANCHI, Joseph M. WINOGRAD and Kanaan JEMILI

who, has/have created a certain invention for which an application for United States Letters Patent has been:

executed concurrently herewith
 filed on April 26, 2005 and assigned application number 11/115,990 and is entitled:

SECURITY ENHANCEMENTS OF DIGITAL WATERMARKS FOR MULTI-MEDIA CONTENT

Do hereby sell, assign and transfer to: **Verance Corporation**

referred to herein as "Assignee", whose address is: **4435 Eastgate Mall, Suite 350
San Diego, CA 92121
U.S.A.**

its successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto (including prior filed provisional applications) which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that Assignee may apply for and receive in its own name Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reissues, and extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, its successors, assigns and legal representatives; and

Application No.: 11/115,990

Title of Invention: SECURITY ENHANCEMENTS OF DIGITAL WATERMARKS FOR
MULTI-MEDIA CONTENT

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

IN TESTIMONY WHEREOF, I/we have hereunto set my/our signature(s) on the date(s) indicated below.

Babak Tehrani
(Witness) Signature

Rade Petrovic (L.S.)
Rade PETROVIC

Babak Tehrani
Name of Witness Printed

5/23/2002
Date

[Signature]
(Witness) Signature

Babak Tehrani (L.S.)
Babak TEHRANCHI

JEANNE MILBRAND
Name of Witness Printed

5/23/2005
Date

Babak Tehrani
(Witness) Signature

[Signature] (L.S.)
Joseph M. WINOGRAD

Babak Tehrani
Name of Witness Printed

5/31/05
Date

Babak Tehrani
(Witness) Signature

[Signature] (L.S.)
Kanaan JEMILI

Babak Tehrani
Name of Witness Printed

5/23/2005
Date

Attorney Docket No.: SOL-185