PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Fraser Hodgson				09/04/2012	
RECEIVING PARTY DATA					
Name:	The Daylight Company (Holdings) Limited				
Street Address:	89-91 Scrubs Lane				
City:	London				
State/Country:					
Postal Code:	NW10 6UU				
PROPERTY NUMBERS Total: 1 Property Type Number					
Application Number: 2		29431	431370		
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ATTORNEY DOCKET NUMBER:		26172			
NAME OF SUBMITTER:		Lawrence E. Laubscher, Jr.			
Total Attachments: 1 source=26172-2012-09-06-Assign#page1.tif					

ASSIGNMENT

WHEREAS, Fraser Hodgson, a citizen of the United Kingdom, residing at 89-91 Scrubs Lane, London NW10 6QU, United Kingdom, has invented certain improvements in a design for a MAGNIFIER as set forth in the application for U.S. Letters Patent

> Serial No._______, 2012. 1

executed concurrently with the specification. [X]

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WHEREAS, The Daylight Company (Holdings) Limited, a corporation of the United Kingdom, having a place of business at 89-91 Scrubs Lane, London NW10 6QU, United Kingdom, is desirous of acquiring an interest therein.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration the receipt of which is hereby acknowledged, I, Fraser Hodgson, by these presents do hereby sell, assign and transfer unto The Daylight Company (Holdings) Limited, the entire right, title and interest in and to said invention, as described in the patent application identified above, preparatory to obtaining Letters Patent of the United States therefor, as well as to any patent application thereon that may be filed in any country foreign to the United States, and to any divisional, continuation or continuation-in-part applications thereon that may be filed in the United States or any other country; said invention, application and Letters Patent to be held and enjoyed by the said The Davlight Company (Holdings) Limited for its own use and behoof, and for its legal representatives or assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

Lawrence E. Laubscher, Jr., attorney of record is hereby granted the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

4 Sep____ 2012

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Fraser Hodgs

PATENT REEL: 028909 FRAME: 0116

RECORDED: 09/06/2012