

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Cynthia F. ALLEN	09/05/2012
RECEIVING PARTY DATA	
Name:	YUME ENTERPRISES LLC
Street Address:	12 Clementon Way
City:	Lawrenceville
State/Country:	NEW JERSEY
Postal Code:	08648
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29425799
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ATTORNEY DOCKET NUMBER:	047969-0001 (483803)
NAME OF SUBMITTER:	Peter J. Sistare
Total Attachments: 1 source=047969_0001_assignment#page1.tif	

OP \$40.00 29425799

**ASSIGNMENT**

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

**FOOD CONTAINER**

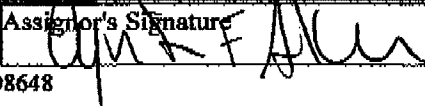
for which I/WE are filing an application for United States Letters Patent concurrently herewith; or filed an application for United States Letters Patent on June 27, 2012, (Serial No. 29/425,799); and

WHEREAS, Yume Enterprises LLC, a corporation of New Jersey, whose post office address is 12 Clementon Way, Lawrenceville, NJ, 08648 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to issue upon this application or any application claiming priority based on this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, or any application claiming priority based on this application, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, or any application claiming priority based on this application, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hand(s).

Full Name of Sole or First Assignor Cynthia F. ALLEN	Assignor's Signature 	Date 9/7/12
Address: 12 Clementon Way, Lawrenceville, NJ, 08648		Citizenship US
Full Name of Second Assignor	Assignor's Signature	Date
Address:		Citizenship

Names of additional inventors attached  Yes  No