

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Issar Amit Kanigsberg</td> <td>01/08/2008</td> </tr> <tr> <td>Daniel Marc Veidlinger</td> <td>01/08/2008</td> </tr> <tr> <td>Tamer El Shazli</td> <td>01/08/2008</td> </tr> <tr> <td>Myer Joshua Mozersky</td> <td>01/09/2008</td> </tr> </tbody> </table>		Name	Execution Date	Issar Amit Kanigsberg	01/08/2008	Daniel Marc Veidlinger	01/08/2008	Tamer El Shazli	01/08/2008	Myer Joshua Mozersky	01/09/2008
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Ontogenix Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2225 Sheppard Ave. East, 17th Floor</td> </tr> <tr> <td>City:</td> <td>Toronto, Ontario</td> </tr> <tr> <td>State/Country:</td> <td>CANADA</td> </tr> <tr> <td>Postal Code:</td> <td>M2J 5C2</td> </tr> </table>		Name:	Ontogenix Inc.	Street Address:	2225 Sheppard Ave. East, 17th Floor	City:	Toronto, Ontario	State/Country:	CANADA	Postal Code:	M2J 5C2
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Street Address:	2225 Sheppard Ave. East, 17th Floor										
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13359288</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13359288						
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Application Number:	13359288										
CORRESPONDENCE DATA											
Fax Number:	9783410136										
Phone:	978-341-0036										
Email:	Loretta.Boudreau@hbsr.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Giovanna H. Fessenden, Esq.										
Address Line 1:	530 Virginia Road, P.O. Box 9133										
Address Line 2:	Hamilton Brook Smith Reynolds, P.C.										
Address Line 4:	Concord, MASSACHUSETTS 01742-9133										
ATTORNEY DOCKET NUMBER:	4113.1000-006										
NAME OF SUBMITTER:	Loretta A. Boudreau										

CH \$40.00 13359288

Total Attachments: 12

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Joint

ASSIGNMENT

WHEREAS, we, **Issar Amit Kanigsberg, Daniel Marc Veidlinger, Tamer El Shazli, and Myer Joshua Mozersky** have invented a certain improvement in **Recommendation Systems and Methods Using Interest Correlation** described in an application for Patent,

- ☐ the specification of which is about to be filed in the United States Patent Office *(use for utility (37 CFR § 1.53(b)) and design filings only)*;
- ☐ is about to be filed in the United States Patent Office as a Provisional Application;
- ☒ the specification of which is United States Application No. 11/807,191, filed May 25, 2007;
- ☐ the specification of which is a Patent Cooperation Treaty Application, International Application No. [], filed [], which designates the United States of America [and assigned United States Application No. []];
- ☐ which was patented under United States Patent No. [].

WHEREAS, **Ontogenix Inc.** (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of **Ontario, Canada**, and having a usual place of business at **47 Covent Crescent, Aurora, Ontario L4G 6R1 Canada** desires to acquire an interest therein in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with the entire right, title and interest in and to said application and such Letters Patent as may issue on said invention; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein; I hereby expressly authorize the filing of an International Patent Application under the Patent Cooperation Treaty which corresponds to and claims the priority of the above-identified application;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of any future applications including substitution, reissue, divisional or continuation applications, and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

AND, we do hereby authorize and request each Patent Office and the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said invention to said ASSIGNEE, its successors, assigns, and legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seals the date set forth below.

Inventor's Signature: _____

Issar Amit Kanigsberg

~~PROV.~~
State/Commonwealth
of ONTARIO
County of _____

On this 8th day of JAN 2008, before me, the undersigned notary public, personally appeared Issar Amit Kanigsberg,

☐ personally known to me, or

☒ proved to me through satisfactory evidence of identification, which was

ONTARIO DRIVERS LICENCE

to be the person whose name was signed on the foregoing instrument in my presence, and acknowledged that he/she signed the foregoing instrument as his/her free act and deed.

(SEAL)

Notary Public _____

MICHAEL O'CONNOR (print name)

My Commission expires N/A

Inventor's Signature: _____
Daniel Marc Veidlinger

State/Commonwealth
of _____
County of _____

On this _____ day of _____, 20____, before me, the undersigned notary
public, personally appeared Daniel Marc Veidlinger,

- ☐ personally known to me, or
☐ proved to me through satisfactory evidence of identification, which was

to be the person whose name was signed on the foregoing instrument in my presence, and
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(SEAL)

Notary Public _____
(print name)

My Commission expires ____/____/____

Inventor's Signature: _____
Tamer El Shazli

State/Commonwealth
of ONT
County of C

On this 8th day of JAN, 2008, before me, the undersigned notary
public, personally appeared Tamer El Shazli,

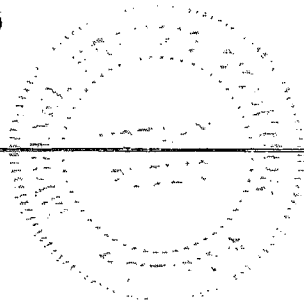
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(SEAL)

Notary Public _____
MICHAEL O'CONNOR (print name)
My Commission expires N/A



Inventor's Signature: _____

Myer Joshua Mozersky

State/Commonwealth

of _____

County of _____

On this _____ day of _____ 20____, before me, the undersigned notary public, personally appeared Myer Joshua Mozersky,

☐ personally known to me, or

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IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seals the date set forth below.

Inventor's Signature: _____
Issar Amit Kanigsberg

State/Commonwealth _____
of _____
County of _____

On this _____ day of _____, 20____, before me, the undersigned notary public, personally appeared Issar Amit Kanigsberg,

- ☐ personally known to me, or
☐ proved to me through satisfactory evidence of identification, which was

to be the person whose name was signed on the foregoing instrument in my presence, and acknowledged that he/she signed the foregoing instrument as his/her free act and deed.

(SEAL) Notary Public _____

(print name)
My Commission expires ____/____/____

Inventor's Signature: _____

Daniel Marc Veidlinger

State/Commonwealth

of California

County of Los Angeles

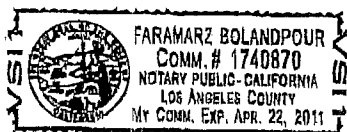
On this 8 day of Jan 2008, before me, the undersigned notary public, personally appeared Daniel Marc Veidlinger,

☐ personally known to me, or

☒ proved to me through satisfactory evidence of identification, which was

to be the person whose name was signed on the foregoing instrument in my presence, and acknowledged that he/she signed the foregoing instrument as his/her free act and deed.

(SEAL)



Notary Public _____

Faramarz Bolandpour (print name)

My Commission expires 04/22/2011

Inventor's Signature: _____

Tamer El Shazli

State/Commonwealth

of _____

County of _____

On this _____ day of _____ 20____, before me, the undersigned notary public, personally appeared Tamer El Shazli,

☐ personally known to me, or

☐ proved to me through satisfactory evidence of identification, which was

to be the person whose name was signed on the foregoing instrument in my presence, and acknowledged that he/she signed the foregoing instrument as his/her free act and deed.

(SEAL)

Notary Public _____

(print name)

My Commission expires ____/____/____

Inventor's Signature: _____
Myer Joshua Mozersky

State/Commonwealth
of _____
County of _____

On this _____ day of _____ 20____, before me, the undersigned notary
public, personally appeared Myer Joshua Mozersky,

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(SEAL)

Notary Public _____
_____(print name)

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PATENT

REEL: 028919 FRAME: 0533

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Inventor's Signature: _____

Issar Amit Kanigsberg

State/Commonwealth

of _____

County of _____

On this _____ day of _____, 20____, before me, the undersigned notary public, personally appeared Issar Amit Kanigsberg,

☐ personally known to me, or

☐ proved to me through satisfactory evidence of identification, which was _____

to be the person whose name was signed on the foregoing instrument in my presence, and acknowledged that he/she signed the foregoing instrument as his/her free act and deed.

(SEAL)

Notary Public _____

(print name)

My Commission expires ____/____/____

Inventor's Signature: _____

Daniel Marc Veidlinger

State/Commonwealth/Province

of Ontario

County of Frontenac

On this 9th day of January 2008, before me, the undersigned notary public, personally appeared Daniel Marc Veidlinger.

☐ personally known to me, or

☒ proved to me through satisfactory evidence of identification, which was

Ont Drivers Licence [REDACTED]

to be the person whose name was signed on the foregoing instrument in my presence, and acknowledged that he/she signed the foregoing instrument as his/her free act and deed.

(SEAL)

Notary Public _____

(print name)

My Commission expires ____/____/____

Inventor's Signature: _____

Tamer El Shazli

State/Commonwealth

of _____

County of _____

On this _____ day of _____ 20____, before me, the undersigned notary public, personally appeared Tamer El Shazli,

☐ personally known to me, or

☐ proved to me through satisfactory evidence of identification, which was

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(SEAL)

Notary Public _____

(print name)

My Commission expires ____/____/____

Inventor's Signature: _____

Joshua Mozersky
Myer Joshua Mozersky

State/Commonwealth Province

of Ontario

County of Frontenac

On this 9th day of January 2008, before me, the undersigned notary public, personally appeared Myer Joshua Mozersky,

☐ personally known to me, or

☒ proved to me through satisfactory evidence of identification, which was

Ont. Drivers Licence _____

to be the person whose name was signed on the foregoing instrument in my presence, and acknowledged that he/she signed the foregoing instrument as his/her free act and deed.

(SEAL)

Notary Public _____

Gillian L. Purvis (print name)

My Commission expires 1/1/11 N/A