PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Elena Schneider	09/04/2012

RECEIVING PARTY DATA

Name:	salesforce.com, inc.
Street Address:	The Landmark @ One Market Street
Internal Address:	Suite 300
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13603910

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name:	Weaver Austin Villeneuve & Sampson
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ATTORNEY DOCKET NUMBER:	SLFCP069
NAME OF SUBMITTER:	John F. Griffith

Total Attachments: 1
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ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the Invention(s) as set forth in the patent application entitled: Computer Implemented Methods And Apparatus For Informing A User Of Social Network Data When The Data Is Relevant To The User (Atty. Docket No. SLFCP069/782US), and

(1) for which I have executed a U.S. patent application;

AND/OR

(2) the same having been filed on (_____) as Application No. (_____);

OR

(3) which is a U.S. Provisional Patent Application filed on (_____) as Application No. (_____);

in connection with which I hereby authorize and request the assignee's attorneys associated with Customer Number 96461 to insert within the foregoing parentheses the filing date and/or Application No. of said application when known.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:

1)   Sell, assign and transfer to **salesforce.com, inc.**, a Delaware corporation having a place of business at The Landmark @ One Market Street, Suite 300, San Francisco, CA 94105 ("ASSIGNEE"), the entire right, title and interest in the above-referenced application including any and all improvements and inventions disclosed therein, and in applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced application.

2)   Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

3)   Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

4)   Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.

5)   Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1)   Signature: _____   Date: _09/04/12_
       Typed Name: Elena Schneider

Assign US or Foreign Patent Application (No Notary)