

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Bradley McDonald	07/21/2008
RECEIVING PARTY DATA	
Name:	Masterfile Corporation
Street Address:	3 Concorde Gate
Internal Address:	4th Floor
City:	Toronto
State/Country:	CANADA
Postal Code:	M3C 3N7
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13602726
CORRESPONDENCE DATA	
Fax Number:	4163611398
Phone:	416 959 1699
Email:	vkrichker@bereskinparr.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Victor Krichker
Address Line 1:	40 King Street West
Address Line 2:	40th Floor
Address Line 4:	Toronto, CANADA
ATTORNEY DOCKET NUMBER:	7368-202
NAME OF SUBMITTER:	Victor Krichker
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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**UNITED STATES
ASSIGNMENT**

WHEREAS I, **JOHN BRADLEY MCDONALD**, whose full post office address is **36 Tennis Crescent, Toronto, Ontario, M4K 1J3, CANADA**, have invented certain new and useful improvements in an invention entitled **METHOD AND SYSTEM FOR DISPLAYING SEARCH RESULTS** for which a declaration for a United States Utility patent is executed by me concurrently herewith under the above title.

AND WHEREAS, **Masterfile Corporation**, a corporation of **Toronto, Ontario, M3C 3N7, CANADA**, of **3 Concorde Gate, 4th Floor**, has acquired from me the whole right, title and interest for the United States of America and all other countries in and to the said invention and in and to any Letters Patent that may be obtained therefor, and in and to said application.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of all of which is hereby acknowledged, I, **JOHN BRADLEY MCDONALD**, by these presents confirm that I have sold, assigned and transferred and do hereby sell, assign and transfer unto the said **Masterfile Corporation**, the full and exclusive right to the said invention in the United States of America and all other countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor, and the entire right, title and interest in and to said application, and in and to any divisions, continuations, continuations-in-part and extensions of said application, together with the right to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property based on said application for United States Letter Patent.

I agree that I will without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain patents for said invention and for additions and modifications thereto in any and all countries, and to vest title thereto in said assignee, its successors, assigns and legal representatives or nominees.

I hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said **Masterfile Corporation**, the assignee of the entire right, title and interest in and to the same, for its sole use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made.

The undersigned hereby grant(s) the firm of Bereskin & Parr (Box 401, 40 King Street West, Toronto, Ontario, Canada M5H 3Y2) the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

SIGNED this 21st day of July, 2008, at Toronto, Canada

Witness

JOHN BRADLEY MCDONALD