

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Nevenka Markovic	08/20/2012
RECEIVING PARTY DATA	
Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29428098
CORRESPONDENCE DATA	
Fax Number:	9733311717
Phone:	973.331.1700
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Hoffmann & Baron, LLP
Address Line 1:	6900 Jericho Turnpike
Address Line 4:	Syosset, NEW YORK 11791
ATTORNEY DOCKET NUMBER:	1421-432 DES (1844)
NAME OF SUBMITTER:	Salvatore J. Abbruzzese
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif	

CH \$40.00 29428098

PATENT

Attorney's Docket No.: 1421-432 DES

**PATENT**

For: ☒ U.S. and/or ☒ Foreign Rights  
For: ☒ U.S. Application;  
☐ U.S. Provisional Application;  
☐ U.S. Patent; or  
☐ PCT Application  
By: ☒ Inventors or ☐ Present Owners

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS: (inventor(s) or person(s) or entity(ies) who own the invention)

Nevenka Markovic

Name

118 Beech Street

Address

Nutley, NJ 07110

USA

Nationality

(If assignment is by person or entity to whom invention was previously assigned and this was recorded in PTO add the following)

Recorded on \_\_\_\_\_

Reel \_\_\_\_\_  
Frame \_\_\_\_\_

hereby sells, assigns and transfers to

ASSIGNEE:

Kraft Foods Global Brands LLC

(Type or print name of ASSIGNEE)

Three Lakes Drive

Address

Northfield, IL 60093

USA

Nationality

Assignment of Invention – Page 1 of 4

**PATENT**  
**REEL: 028926 FRAME: 0402**

and the successors, assigns and legal representatives of the ASSIGNEE,

(complete one of the following)

- ☒ the entire right, title and interest  
☐ an undivided \_\_\_\_\_ percent (\_\_\_\_%) interest

for the United States and its territorial possessions

- ☒ and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the invention entitled:

**DISPLAY CARTON FOR PACKAGED PRODUCT**

and which is found in

(check and complete (a), (b), (c), (d), (e), (f), or (g))

- (a) ☐ U.S. patent application executed on even date herewith  
(b) ☐ U.S. patent application executed on \_\_\_\_\_  
(c) ☐ U.S. provisional application naming the above inventor(s) for the above-identified invention.  
    ☐ Express Mail label No.: \_\_\_\_\_, mailed: \_\_\_\_\_  
    ☐ To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known  
(d) ☒ U.S. application Serial No. 29/428,098 filed on July 26, 2012  
(e) ☐ International application No. PCT/\_\_\_\_\_/\_\_\_\_\_  
(f) ☐ U.S. Patent No. \_\_\_\_\_ issued \_\_\_\_\_  
    ☐ A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.  
(g) ☐ and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to Letters Patent any re-issue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said

Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this

above. **WARNING:** Date of signing must be the same as the date of execution of the application if item (a) was checked

Date: X 08/20/2012 X *Nevenka Markovic*  
Date of signing Nevenka Markovic

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

☒ Notarization or Legalization Page Added.

STATE OF

NJ

SS

COUNTY OF

MORRIS

On this 08<sup>th</sup> day of August, 2012, before me personally appeared Nevenka Markovic to me personally known and known to me to be the person who signed the foregoing Assignment and acknowledged the signing of same as his/her free act and deed.



Notary Public

LEANNE E. DAWES  
Commission # 2206103  
Notary Public, State of New Jersey  
My Commission Expires  
September 30, 2012