502054541 09/10/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael L. Obradovich	01/23/1997
Michael L. Kent	01/24/1997
John G. Dinkel	01/23/1997

RECEIVING PARTY DATA

Name:	Calcar Advertising, Inc.
Street Address:	122 S. El Camino Real
Internal Address:	Suite 139
City:	San Clemente
State/Country:	CALIFORNIA
Postal Code:	92672

PROPERTY NUMBERS Total: 2

Property Type	Number
Patent Number:	6175782
Patent Number:	6859687

CORRESPONDENCE DATA

 Fax Number:
 9499551921

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 949-955-1920

 Email:
 hgeiger@koslaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Klein, O'Neill & Singh, LLP Address Line 1: 18200 Von Karman Avenue

Address Line 2: Suite 725

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	1155-015.302/1155-015.315

PATENT REEL: 028929 FRAME: 0802 > \$80.00 6175782

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NAME OF SUBMITTER: Daniel M. Cavanagh Total Attachments: 3 source=6009355-Inv.To.CalcarAdvertising#page1.tif source=6009355-Inv.To.CalcarAdvertising#page2.tif source=6009355-Inv.To.CalcarAdvertising#page3.tif

PATENT REEL: 028929 FRAME: 0803

ASSIGNMENT

WHEREAS, WE, MICHAEL L. OBRADOVICH, MICHAEL L. KENT and JOHN G. DINKEL, citizens of the United States, whose post office addresses are 1904 Aveneda Salvador, San Clemente, California 92672; 12181 Marble Circle, Garden Grove, California 92643; and 20 Glen, Irvine, California 92702, respectively, have made an invention for which we are about to make application for Letters Patent of the United States entitled "MULTIMEDIA INFORMATION AND CONTROL SYSTEM FOR AUTOMOBILES", and

WHEREAS, CALCAR ADVERTISING, INC., a corporation organized and existing under the laws of the State of California, and having an office for the transaction of business at 122 S. El Camino Real, Suite 139, San Clemente, California 92672, is desirous of acquiring the entire right, title and interest in and to said invention and any improvements thereon, and in and to the said application for Letters Patent therefor, and any Letters Patent which may be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that WE, the said MICHAEL L. OBRADOVICH, MICHAEL L. KENT and JOHN G. DINKEL, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to us in hand paid by said CALCAR ADVERTISING, INC., and other valuable considerations unto us moving from said CALCAR ADVERTISING, INC., at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said CALCAR ADVERTISING, INC., its successors and assigns, the entire right, title, and interest in and to the said invention as set forth and described in the specification forming a part of the application for Letters Patent of the United States entitled "MULTIMEDIA INFORMATION AND CONTROL SYSTEM FOR AUTOMOBILES", executed concurrently herewith, and any and all improvements thereon, and in and to said application and any division, continuation, continuation-in-part thereof, and in and to any Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements, including all priority rights, and any and all Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted.

AND WE, the said MICHAEL L. OBRADOVICH, MICHAEL L. KENT and JOHN G. DINKEL, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said CALCAR ADVERTISING, INC., as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said CALCAR ADVERTISING, INC., its successors and assigns;

AND WE, the said MICHAEL L. OBRADOVICH, MICHAEL L. KENT and JOHN G. DINKEL, for the considerations aforesaid,

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do hereby covenant and agree to and with said CALCAR ADVERTISING, INC., its successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that we, our executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said CALCAR ADVERTISING, INC., its successors and assigns, may be required or necessary more effectively to secure to and vest in said CALCAR ADVERTISING, INC., its successors and assigns, the entire right, title and interest in and to said invention and improvements, application, Letters Patent, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that we will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

IN WITNESS WHEREOF, WE, the said MICHAEL L. OBRADOVICH, MICHAEL L. KENT and JOHN G. DINKEL, have hereunto set our hands and seals on the date below written.

Michael L. Obradovich

STATE OF CALIFORNIA) : SS.:
COUNTY OF CRANGE)

BE IT KNOWN, that on this 23rd day of January, 1997, before me personally came MICHAEL L. OBRADOVICH, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

RAYLENE MENDOZA
COMM. #999696
NOTARY PUBLIC - CALIFORNIA
ORANGE COUNTY
My Commission Expires July 13, 1997

MICHAEL L. KENT

STATE OF COLLEGING)
COUNTY OF DIAMSE)

BE IT KNOWN, that on this Juh day of Janumu, 1997, before me personally came MICHAEL L. KENT, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.



Jaum Amamam Motalry Public

STATE OF CALIFORNIA)
: SS.:
COUNTY OF CRANGE)

BE IT KNOWN, that on this 33 day of January, 1997, before me personally came JOHN G. DINKEL, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

RAYLENE MENDOZA
COMM. #999696
NOTARY PUBLIC - CALIFORNIA
ORANGE COUNTY
My Commission Expires July 13, 1997