

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eiichi NISHINA</td> <td>08/27/2012</td> </tr> <tr> <td>Keigo TSUCHIYA</td> <td>08/29/2012</td> </tr> <tr> <td>Hisao WADA</td> <td>08/31/2012</td> </tr> </tbody> </table>		Name	Execution Date	Eiichi NISHINA	08/27/2012	Keigo TSUCHIYA	08/29/2012	Hisao WADA	08/31/2012
Name	Execution Date								
Eiichi NISHINA	08/27/2012								
Keigo TSUCHIYA	08/29/2012								
Hisao WADA	08/31/2012								
RECEIVING PARTY DATA									
Name:	Sony Computer Entertainment Inc.								
Street Address:	1-7-1, Konan, Minato-ku								
City:	Tokyo								
State/Country:	JAPAN								
Postal Code:	108-0075								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13609384</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13609384				
Property Type	Number								
Application Number:	13609384								
CORRESPONDENCE DATA									
Fax Number:	7326346887								
Phone:	732-634-7634								
Email:	INFO@GDIPLAW.COM								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	GIBSON & DERNIER LLP								
Address Line 1:	SUITE 504,								
Address Line 2:	900 ROUTE 9 NORTH								
Address Line 4:	WOODBIDGE, NEW JERSEY 07095								
ATTORNEY DOCKET NUMBER:	545-359								
NAME OF SUBMITTER:	Matthew B. Dernier								
Total Attachments: 1 source=545-359_SCE-50410US_Assignment_as-filed#page1.tif									

OP \$40.00 13609384

## Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

**Assignor:** Eiichi NISHINA, having an address at: c/o Sony Computer Entertainment Inc., 1-7-1, Konan, Minato-ku, Tokyo 108-0075 Japan;

**Assignor:** Keigo TSUCHIYA, having an address at: c/o Sony Computer Entertainment Inc., 1-7-1, Konan, Minato-ku, Tokyo 108-0075 Japan;

**Assignor:** Hisao WADA, having an address at: c/o Sony Computer Entertainment Inc., 1-7-1, Konan, Minato-ku, Tokyo 108-0075 Japan;

and

**Assignee:** SONY COMPUTER ENTERTAINMENT INC., having an address at: 1-7-1, Konan, Minato-ku, Tokyo, Japan.

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

a United States patent application signed by Assignor on \_\_\_\_\_, 2012, and entitled \_\_\_\_\_;

a United States patent application filed in the U.S. Patent and Trademark Office on Sept. 12, 2012, Serial No. 13 / 609384, entitled INFORMATION PROCESSING DEVICE, DISPLAY CONTROL METHOD, PROGRAM AND INFORMATION STORAGE MEDIUM; or

an issued United States patent, issued on \_\_\_\_\_, 2012, under United States Patent No. \_\_\_\_\_.

Assignor has received Ten Dollars (\$10.00) and/or other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States *and in every foreign country*, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. *Assignor also assigns to Assignee all priority rights in the Patent.\* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.\** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gibson & Dernier LLP, Suite 504, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is \_\_\_\_\_, 2012.

SIGNATURE(S)	DATE	TYPED OR PRINTED NAME(S)
<u>Eiichi Nishina</u> First Assignor Signature	<u>August 27, 2012</u>	<u>Eiichi NISHINA</u>
<u>Keigo Tsuchiya</u> Second Assignor Signature	<u>August 29, 2012</u>	<u>Keigo TSUCHIYA</u>
<u>Hisao Wada</u> Third Assignor Signature	<u>August 31, 2012</u>	<u>Hisao WADA</u>

\* Strike italicized sections *only* if foreign rights are not intended to be assigned.