

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of 50% interest
CONVEYING PARTY DATA	
Name	Execution Date
MEDIA EXCHANGE, INC.	05/24/2012
RECEIVING PARTY DATA	
Name:	SHIN YOSHIMURA
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State/Country:	JAPAN
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PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	12084126
Application Number:	12225081
Application Number:	12225103
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ATTORNEY DOCKET NUMBER:	12140-0009, 11, 12
NAME OF SUBMITTER:	Christopher W. Brody
Total Attachments: 1 source=12140-9,11,12 assignment#page1.tif	

CH \$120.00 12084126

ASSIGNMENT

This is an Assignment of the following rights, title and interest:

- United States of America rights, title and interest in the invention
- Foreign rights, title and interest in the invention
- U.S. Patent Application No. 12/084,126
Date of Filing: 04/25/2008
- U.S. Patent Application No. 12/225,081
Date of Filing: 09/12/2008
- U.S. Patent Application No. 12/225,103
Date of Filing: 09/12/2008

Assignor: MEDIA EXCHANGE, INC.

Assignee: SHIN YOSHIMURA
2-36-25-404, DAIZAWA
SETAGAYA-KU, TOKYO 155-0032
JAPAN

Whereas, the above-identified Assignor is fifty percent (50%) owner of record of the above-identified U.S. patent applications, and;

Whereas, the above-identified Assignee is desirous of acquiring the Assignor's fifty percent (50%) of title and interest in the applications;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

Assignor hereby assigns, sells and transfers its above-identified rights, title and interest in said Invention, said applications(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to Assignor with respect to the filing of applications for patents or securing of patents in the United States, unto said Assignee.

And Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And Assignor further agrees to sign and execute all necessary and lawful future documents, including applications, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for the aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Executed this 24th day of May, in the year 2012

MEDIA EXCHANGE, INC.

By: [Signature]

Title: President

PATENT