

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Lucinda Ellery	08/28/2012
RECEIVING PARTY DATA	
Name:	Lucinda Ellery, Inc.
Street Address:	312-314 King Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W6 0RR
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13303146
CORRESPONDENCE DATA	
Fax Number:	5207702237
Phone:	5207708700
Email:	alice.vanicek@quarles.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Gavin Milczarek-Desai/Quarles & Brady
Address Line 1:	One South Church Avenue, Suite 1700
Address Line 4:	Tucson, ARIZONA 85701
ATTORNEY DOCKET NUMBER:	121931.00043
NAME OF SUBMITTER:	Gavin J. Milczarek-Desai
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 13303146

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 28th day of August 2012 between:

Lucinda Ellery, of 312-314 King Street, London, United Kingdom ("the Assignor"); and

Lucinda Ellery, Inc., of 312-314 King Street, London, United Kingdom ("the Assignee").

WHEREAS

1. The Assignor is the sole inventor of the invention(s) described in US patent application number 13/303,146 entitled 'A METHOD FOR FABRICATING HAIR EXTENSIONS ON A WOMAN UTILIZING A MESH-BASED FOUNDATION' ("the Application"); and
2. It has been agreed between the Assignor and the Assignee that the Assignor shall assign all rights in the Application unto the Assignee.

NOW THEREFORE IT IS AGREED AND DECLARED as follows:

1. In pursuance of the said agreement, the Assignor HEREBY ASSIGNS unto the Assignee with full title guarantee:
 - 1.1 all of the Assignor's rights and titles to and interests in the Application; and
 - 1.2 the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of all infringements of any patent or patents granted pursuant to the Application whether such infringements take place before or after the date of this Assignment TO HOLD the same unto the Assignee absolutely.
2. The Assignor HEREBY COVENANTS with the Assignee that the Assignor will at the expense of the Assignee execute, sign and do all such instruments, applications,

documents, acts and things as may be required by the Assignee to enable the Assignee or its nominee to enjoy the full benefit of the rights hereby assigned.

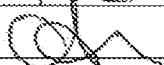
3. This assignment shall be governed by the laws of England and Wales.


IN WITNESS of which this Assignment has been executed as a Deed and delivered the date and year first above written.

Signed as a Deed by:

Lucinda ELLERY

in the presence of:


CHRIS HINCHLIFFE
WISTERIA HOUSE, RIDGEWAY
HORSEA, WOKING
UK, GU21 4QR

(signature, name and address of witness)

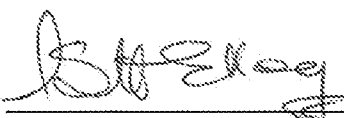



Signed as a Deed by:

Lucinda Ellery, Inc.

in the presence of:

CHRIS HINCHLIFFE
WISTERIA HOUSE,
RIDGEWAY,
WOKING, UK.
GU21 4QR

(signature, name and address of witness)


name: LUCINDA ELLERY
title: CO. PRESIDENT

acting under the authority of such organisation, in accordance with the laws of the territory in which it is incorporated.