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PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Morten Just Petersen	08/25/2012
Emmet Connolly	08/24/2012
Joao Paulo Gil de Paiva	08/27/2012

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13603286

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ATTORNEY DOCKET NUMBER: 1133-421US01

NAME OF SUBMITTER: Rebecca S. Bartels

Total Attachments: 4

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> PATENT REEL: 028945 FRAME: 0586

OF \$40.00 13603286

Attorney Docket No.: 1133-421US01

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged. We, Morten Just Petersen of Brandschenkestrasse 110, 8002 Zurich, Switzerland; Emmet Connolly of Brandschenkestrasse 110, 8002 Zurich, Switzerland and Joan Paulo Gil de Paiva of Brandschenkestrasse 110, 8002 Zurich, Switzerland hereby assign to: Google Inc., a corporation of the State of Delaware, baving a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled INFORMATION NAVIGATION ON ELECTRONIC DEVICES, filed September 4, 2012 , and assigned U.S. Serial Number 13/603,286 : this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. We hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.

Date: AUG 25, 2012	
Witnessed by:	Morten Just Pétersen Withess Signature
	Typed or Printed Witness Name
	HAFWEKSTRASSE 9 SooS 2DRICH SWOTZHELAWO Witness Address

Date:		
		Enimet Connolly
	Witnessed by:	
	w naessea cy.	Witness Signature
		Typed or Printed Witness Name
		Witness Address
Date:		
,,,,,,,		Joao Paulo Gil de Paiva
	Witnessed by:	
	*	Witness Signature
		Typed or Printed Witness Name
		Witness Address

Attorney Docket No.: 1133-421US01

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, We, Morten Just Petersen of Brandschenkestrasse 110, 8002 Zurich, Switzerland; Emmet Connolly of Brandschenkestrasse 110, 8002 Zurich, Switzerland and Joao Paulo Gil de Paiva of Brandschenkestrasse 110, 8002 Zurich, Switzerland hereby assign to: Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled INFORMATION NAVIGATION ON ELECTRONIC DEVICES, filed September 4, 2012 , and assigned U.S. Serial Number 13/603,286; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. We hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.

Date:		
	***************************************	Morten Just Petersen
	Witnessed by:	
	•	Witness Signature
		Typed or Printed Witness Name
		Witness Address

Date: _	24/08/12	Entret Connolly
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		Joaq Paulo Gil de Paiva
	Witnessed by:	1/ 1 Serry
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RECORDED: 09/12/2012