

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Cameron Travis Hamrick</td> <td>03/15/2012</td> </tr> <tr> <td>Nels Howard Madsen</td> <td>03/15/2012</td> </tr> <tr> <td>Thomas Michael McLaughlin</td> <td>03/15/2012</td> </tr> </tbody> </table>		Name	Execution Date	Cameron Travis Hamrick	03/15/2012	Nels Howard Madsen	03/15/2012	Thomas Michael McLaughlin	03/15/2012		
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<table border="1"> <tr> <td>Name:</td> <td>Motion Reality, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>200 N. Cobb Parkway</td> </tr> <tr> <td>City:</td> <td>Marietta</td> </tr> <tr> <td>State/Country:</td> <td>GEORGIA</td> </tr> <tr> <td>Postal Code:</td> <td>30062</td> </tr> </table>		Name:	Motion Reality, Inc.	Street Address:	200 N. Cobb Parkway	City:	Marietta	State/Country:	GEORGIA	Postal Code:	30062
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CORRESPONDENCE DATA											
<p>Fax Number: 4045725134 Phone: 4045724600 Email: evancamp@kslaw.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: King & Spalding LLP Address Line 1: 1180 Peachtree Street Address Line 2: Attn: Nirmal Andrews/34th Floor Address Line 4: Atlanta, GEORGIA 30309-3521</p>											
ATTORNEY DOCKET NUMBER:	14156.105010										
NAME OF SUBMITTER:	Michael L. Wach										
<p>Total Attachments: 4 source=Assignment_14156.105010#page1.tif source=Assignment_14156.105010#page2.tif source=Assignment_14156.105010#page3.tif source=Assignment_14156.105010#page4.tif</p>											

OP \$40.00 13421444

ASSIGNMENT

WHEREAS, we, **Cameron Travis Hamrick**, a citizen of the United States of America, residing at 1096 Research Drive, Marietta, GA 30066; **Nels Howard Madsen**, a citizen of the United States of America, residing at 1422 Carolyn Court, Auburn, AL 36830; and **Thomas Michael McLaughlin**, a citizen of the United States of America, residing at 221 Scenic Gulf Drive, Unit 730, Miramar Beach, Florida 32250, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**SURROUND SOUND IN A SENSORY IMMERSIVE MOTION CAPTURE SIMULATION ENVIRONMENT**,"
03/15/2012
filed in the United States Patent and Trademark Office on _____ and assigned U.S. Patent Application No. 13/421,444; and

WHEREAS, **Motion Reality, Inc.**, a corporation of the State of Georgia having a principal place of business at 200 N. Cobb Parkway, Marietta, GA 30062, is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, **Cameron Travis Hamrick**, **Nels Howard Madsen**, and **Thomas Michael McLaughlin**, by these presents, do sell, assign, and transfer to **Motion Reality, Inc.** the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to **Motion Reality, Inc.** as the assignee, for its interest and for the sole use and benefit of **Motion Reality, Inc.** and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to **Motion Reality, Inc.** the full, exclusive, and entire right, title, and interest in and to any U.S.

nonprovisional or foreign application or applications corresponding to said application, in whole or in part, and to any Letters Patent and similar protective rights granted on said U.S. nonprovisional or foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said U.S. nonprovisional or foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said U.S. nonprovisional or foreign applications to be filed and issued in the name of **Motion Reality, Inc.** or its designee insofar as permitted by applicable law;

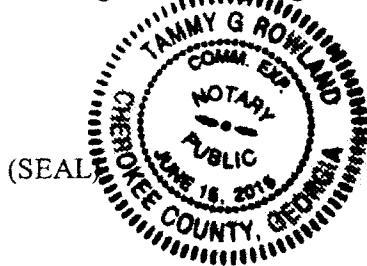
AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **Motion Reality, Inc.**, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.


We hereby authorize a representative of King & Spalding, 1180 Peachtree Street NE, Atlanta, Georgia USA, to insert in the blanks above the filing date and application number of said application when known.


Cameron Travis Hamrick

STATE OF GEORGIA

Before me, a Notary Public in and for the State of Georgia, on this 15 day of March, 2012, personally appeared **Cameron Travis Hamrick**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.




NOTARY PUBLIC
My Commission Expires: 6/15/2015

Nels Howard Madsen

Nels Howard Madsen

STATE OF ALABAMA

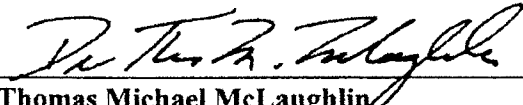
Before me, a Notary Public in and for the State of Alabama, on this 15
day of March, 2012, personally appeared **Nels Howard Madsen**, who, being duly sworn, signed
and acknowledged the foregoing Assignment as his free act and deed.

Atty N Stuart (Peters)

NOTARY PUBLIC

(SEAL)

My Commission Expires: 8/18/2014

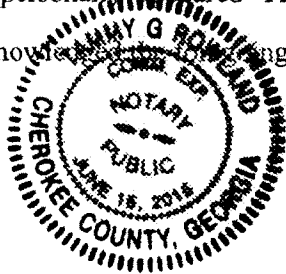


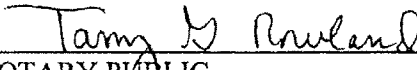
Thomas Michael McLaughlin

STATE OF FLORIDA

Before me, a Notary Public in and for the State of Florida, on this 15 day of March, 2012, personally appeared **Thomas Michael McLaughlin**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)





NOTARY PUBLIC

My Commission Expires: 6/15/2015

Attorney Docket No. 14156.105010