

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sanketh Shetty</td> <td>08/22/2012</td> </tr> <tr> <td>Ruei-Sung Lin</td> <td>08/29/2012</td> </tr> <tr> <td>David A. Ross</td> <td>08/22/2012</td> </tr> <tr> <td>Hrishikesh Balkrishna Aradhye</td> <td>08/30/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sanketh Shetty	08/22/2012	Ruei-Sung Lin	08/29/2012	David A. Ross	08/22/2012	Hrishikesh Balkrishna Aradhye	08/30/2012		
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<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>Internal Address:</td> <td>Building 41</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	Internal Address:	Building 41	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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Application Number:	13559429												
CORRESPONDENCE DATA													
Fax Number:	6509385200												
Phone:	415-875-2358												
Email:	mnascimento@fenwick.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Daniel R. Brownstone												
Address Line 1:	801 California Street												
Address Line 4:	Mountain View, CALIFORNIA 94041												
ATTORNEY DOCKET NUMBER:	24207-18844												
NAME OF SUBMITTER:	Daniel R. Brownstone, Reg. No. 46,581												
Total Attachments: 2 source=18844_US_Assignment#page1.tif source=18844_US_Assignment#page2.tif													

CH \$40.00 13559429

## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Google Inc., a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. 13/559,429, entitled "Automatic Sequencing of Playlists," filed on July 26, 2012.

2. The entire worldwide right, title, and interest in and to:  
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto that have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) that may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

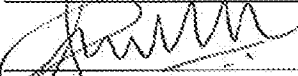
Title: Automatic Sequencing of Playlists  
Filed: July 27, 2012  
Application No.: 13/559,429

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INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other authority for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.


Name and Signature

  
Sanketh Shetty

Date of Signature

08/22/2012

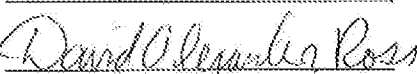
Name and Signature

  
Ruci-Sung Lin

Date of Signature

08/27/2012

Name and Signature

  
David A. Ross

Date of Signature

08/22/2012

Name and Signature

  
Hrishikesh Balkrishna Aradhye

Date of Signature

08/30/2012