

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eric Schifone	02/02/2012
RECEIVING PARTY DATA	
Name:	Cinsay, Inc.
Street Address:	13355 Noel Road, Suite 400
City:	Dallas
State/Country:	TEXAS
Postal Code:	75240
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	7987098
Patent Number:	7840415
CORRESPONDENCE DATA	
Fax Number:	9726283616
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	972-628-3600
Email:	patents@munckwilson.com
Correspondent Name:	Munck Wilson Mandala, LLP
Address Line 1:	P.O. Drawer 800889
Address Line 2:	Docket Clerk
Address Line 4:	Dallas, TEXAS 75380
NAME OF SUBMITTER:	Ryan S. Loveless
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

CH \$80.00 7987098

Exhibit B

ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Eric Schifone, ("Assignor"), does hereby sell, assign, transfer, and convey unto Cinsay, Inc. ("Assignee"), or its designees, excluding the provisional patent applications, patent applications and patents that have been abandoned as of the date of today and that are no longer capable of being revived, all right, title, and interest that exist today and may exist in the future in and to all of the following (collectively, the "Patent Rights"):

(a) the provisional patent applications, patent applications and patents listed in Schedule A hereto (the "Patents");

(b) all provisional patent applications, patent applications, patents or other governmental grants or issuances (i) to which any of the Patents directly or indirectly claims priority and/or (ii) for which any of the Patents directly or indirectly forms a basis for priority;

(c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions of any of the foregoing categories (a) and (b);

(d) foreign patents, patent applications, and counterparts relating to or claiming priority to any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;

(e) any of the foregoing in categories (a) through (d), whether or not expressly listed as Patents below and whether or not rejected, withdrawn, cancelled, or the like;

(f) rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to the any of the foregoing categories (a) through (e), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

(g) causes of action (whether currently pending, filed, or otherwise) and other enforcement rights, including, without limitation, all rights under Patents and/or under or on account of any of the foregoing categories (a) through (f) to (i) damages, (ii) injunctive relief, and (iii) other remedies of any kind for past, current, and future infringement; and

(h) all rights to collect royalties and other payments under or on account of any of the Patents or any of the foregoing categories (b) through (g).

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

Cifra's Bank IN WITNESS WHEREOF this Assignment of Patent Rights is executed at
on 2/2, 2012.

ASSIGNOR:

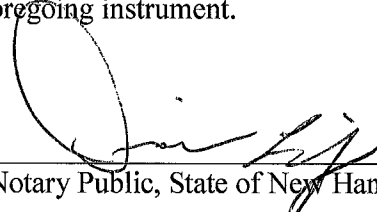


Eric Schifone

STATE OF New Hampshire §

COUNTY OF Hillsborough §

On this 2nd day of February, 2012 before me, a Notary Public in and for the State and County aforesaid, personally appeared Eric Schifone, known to me to be the person named above who signed and sealed the foregoing instrument.
(Notarial Seal)


Notary Public, State of New Hampshire

My Commission Expires:

DIANE L CIFRA
NOTARY PUBLIC
NEW HAMPSHIRE
MY COMMISSION EXPIRES 9-17-2013

ASSIGNEE:
Cinsay, Inc.

By: _____
Name:
Title:

Schedule A

Patent Rights to Be Assigned

Patent No.	Title	Country	Filing Date
7,987,098	INTERACTIVE COMPUTERIZED COMMUNICATION APPARATUS AND METHOD	U.S.	October 14, 2010
7,840,415	METHOD AND PLATFORM FOR PROVIDING AN INTERACTIVE INTERNET COMPUTER-DRIVEN/IP BASED STREAMING VIDEO/AUDIO APPARATUS	U.S.	July 30, 2007