502068301 09/19/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
lan A. Bruce	09/19/2012

RECEIVING PARTY DATA

Name:	Alpha Motors Company Limited	
Street Address:	Room 1208, Level 12, Business, Office Tower W3, Oriental Plaza No. 1 East	
Internal Address:	Chang An Avenue, Dongcheng District	
City:	Beijing	
State/Country:	CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29432714	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	510490
NAME OF SUBMITTER:	Kimberly Heldt

Total Attachments: 2

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PATENT REEL: 028991 FRAME: 0046 ICH \$40,00 2943;

502068301

Attorney Docket No. 510490

Leydig, Voit & Mayer, Ltd. Two Prudential Plaza Suite 4900 Chicago, Illinois 60601-6731

ASSIGNMENT

WHEREAS, I, <u>Ian A. Bruce</u>, of <u>Dana Point</u>, <u>CA</u>, have invented and own a certain invention entitled:

MOTOR VEHICLE AND/OR TOY REPLICA THEREOF

for which invention I have	e executed an application (provisional	or non-provisional) for a U.S
patent, which was filed on	September 19, 2012	_, under U.S. Application No.
29/432,714	, and	

WHEREAS, Alpha Motors Company Limited, a British Virgin Islands Business Company, having a place of business at Room 1208, Level 12, Business, Office Tower W3, Oriental Plaza No. 1 East, Chang An Avenue, Dongcheng District, Beijing, P.R. China, hereinafter referred to as Assignee, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

Now, Therefore, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, I assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the U.S. and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and I do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the abovementioned Assignee agreeably with the terms of this assignment document.

I HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed.

UPON SAID CONSIDERATION, I convey to the Assignee the right to make application in its own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such application the date of the U.S. application (or any other application on the invention) to gain priority with respect to other applications.

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I DO HEREBY COVENANT and agree with the Assignee that I will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that I will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

In Witness	WHEREOF, I have, 2012.	hereunder set my hand this day of
Withanaalla		Ian A. Bruce
Witnessed by: Signature		Date: September 19th 2012
Typed or printed nam	<u> </u>	