

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Steven GOLDBERG</td> <td>09/19/2012</td> </tr> <tr> <td>Michael GOLDBERG</td> <td>09/19/2012</td> </tr> <tr> <td>David SCHIFF</td> <td>09/06/2012</td> </tr> </tbody> </table>	Name	Execution Date	Steven GOLDBERG	09/19/2012	Michael GOLDBERG	09/19/2012	David SCHIFF	09/06/2012	
Name	Execution Date								
Steven GOLDBERG	09/19/2012								
Michael GOLDBERG	09/19/2012								
David SCHIFF	09/06/2012								
RECEIVING PARTY DATA									
Name:	BING INNOVATIONS, LLC								
Street Address:	5455 North Federal Highway, Suite N								
City:	Boca Raton								
State/Country:	FLORIDA								
Postal Code:	33487								
PROPERTY NUMBERS Total: 1									
Property Type	Number								
Application Number:	13253572								
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ATTORNEY DOCKET NUMBER:	7031-A11-010CIP								
NAME OF SUBMITTER:	Paul D. Bianco								
Total Attachments: 4 source=Assignment-010CIP#page1.tif source=Assignment-010CIP#page2.tif source=Assignment-010CIP#page3.tif source=Assignment-010CIP#page4.tif									

OP \$40.00 13253572

Attorney Docket No. 7031-A11-010CIP

Worldwide Rights

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

**BING INNOVATIONS, LLC
Bing Innovations LLC
5455 North Federal Highway, Suite N
Boca Raton, FL 33487**

(hereinafter ASSIGNEE) all right; title and interest for the United States, territories and possessions, and for all other countries of the world, in and to his invention relating to:

**SYSTEM AND METHOD FOR PAIN REDUCTION DURING SKIN PUNCTURE
AND BREAKABLE TIP THEREFOR**

as set forth in his United States Patent Application No. 13/253,572 , filed on October 5, 2011.

in and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States, which may issue on any such application or for said invention, including any and all reissues or extensions thereof, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made.

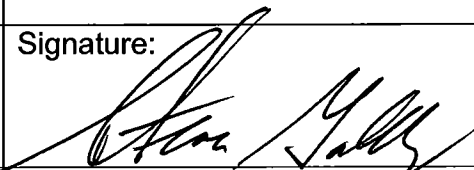
AND EACH OF THE UNDERSIGNED HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND EACH OF THE UNDERSIGNED HEREBY covenants and agrees that he has full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreement in conflict herewith.


AND EACH OF THE UNDERSIGNED HEREBY further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to him respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

EACH OF THE UNDERSIGNED HEREBY grants to the firm of **FLEIT GIBBONS GUTMAN BONGINI & BIANCO PL** the power to insert into this Assignment any further identification, which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark office, or any regulatory office in any country of the world, for recordation of this Assignment.


NAME OF FIRST INVENTOR:

FULL NAME OF INVENTOR:	LAST, first middle: GOLDBERG, Steven	
SIGNATURE & DATE:	Signature: 	Date: 9/19/12
MAILING ADDRESS:	Street, city, state/country and zip code: 5455 North Federal Highway, Suite N, Boca Raton, FL 33487	
RESIDENCE :	City: Boca Raton	State or foreign country: Florida
COUNTRY OF CITIZENSHIP:	US	

NAME OF SECOND INVENTOR:

FULL NAME OF INVENTOR:	LAST, first middle: GOLDBERG, Michael	
SIGNATURE & DATE:	Signature: 	Date: 9/19/12
MAILING ADDRESS:	Street, city, state/country and zip code: 5455 North Federal Highway, Suite N, Boca Raton, FL 33487	
RESIDENCE :	City: Boca Raton	State or foreign country: Florida
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NAME OF THIRD INVENTOR:

FULL NAME OF INVENTOR:	LAST, first middle: SCHIFF, David	
SIGNATURE & DATE:	Signature: 	Date: 9/6/12
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COUNTRY OF CITIZENSHIP:	US	

Note: If signed abroad, prima facie evidence of execution may optionally be obtained by execution of this document before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by a certificate from a U.S. Consul. If signed domestically, do so before a Notary Public. Otherwise the execution by the inventors should be witnessed by at least two witnesses who sign here:

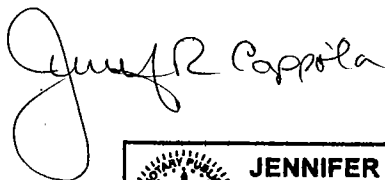
WITNESSES:

Signature:



Date: 9/19/12

Signature:



Date: 9/19/12

