PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
<u>ا</u>		Name	Execution Date	
Amie Miller			06/15/2012	
	ΑΤΑ			
Name: Blackhawk Network, Inc.				
Street Address:				
City:	City: Pleasanton			
State/Country:				
Postal Code:	94588			
PROPERTY NUMBERS Total: 1 Property Type Number				
Application Number: 1361		9645		645
CORRESPONDENCE DATA				
CORRESPONDENCE	DATA			13619645
CORRESPONDENCE Fax Number:	DATA 9727312289			
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Fax Number: <i>Correspondence will L</i> Phone: Email:	9727312289 <i>De sent via US Mail</i> 1 972-731-2288 dallaspatents	@dfw.conleyrose.com		\$40.00
Fax Number: <i>Correspondence will L</i> Phone: Email: Correspondent Name	9727312289 be sent via US Mail 972-731-2288 dallaspatents Rodney B. Ca	@dfw.conleyrose.com nrroll		\$40.00
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Executed Parent Assignment for U.S. Patent Application No. 13/440,530 filed on April 5, 2012 for use in Continuation Application No. 13/619,645 filed on September 14, 2012.

PATENT Docket. No. 4001-15202

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to **Blackhawk Network, Inc.** (the "Assignee"), a corporation of the State of Arizona, having a place of business at **5918 Stoneridge Mail Road, Pleasanton, CA 94588-3229,** the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in U.S. Patent Application Serial No. 13/440,530 filed April 5, 2012, for United States Letters Patent, entitled "SYSTEMS AND METHODS FOR PROVIDING A TRANSACTION CARD PACKAGE ASSEMBLY INCLUDING SAMPLE PRODUCT OR SERVICE," such applications and all divisional, continuing, provisional, non-provisional, regular, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign applications of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will (1) execute all divisional, continuing, provisional, non-provisional, regular, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

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Date: JUNO 15, 2012

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

(Signature):_

STATE OF CALIFORNIA § § ss. COUNTY OF ALAMEDA §

On <u>June 15,2012</u> before me, <u>Tonja</u> <u>Secondance</u>, personally appeared AMIE MILLER, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

aponigo

WITNESS my hand and official seal.

Signatur

[SEAL]

	TONJA S. CAPONIGRO Commission # 1969296
	Notary Public - California 💈
C. C	Alameda County My Comm. Expires Feb 11, 2016

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RECORDED: 09/20/2012

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