

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>John C. DiFonzo</td> <td>09/20/2012</td> </tr> <tr> <td>George V. Anastas</td> <td>09/20/2012</td> </tr> <tr> <td>David Narajowski</td> <td>09/21/2012</td> </tr> <tr> <td>Bradley J. Hamel</td> <td>09/21/2012</td> </tr> <tr> <td>Brett William Degner</td> <td>09/20/2012</td> </tr> <tr> <td>Chris Ligtenberg</td> <td>09/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	John C. DiFonzo	09/20/2012	George V. Anastas	09/20/2012	David Narajowski	09/21/2012	Bradley J. Hamel	09/21/2012	Brett William Degner	09/20/2012	Chris Ligtenberg	09/20/2012
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<table border="1"> <tr> <td>Name:</td> <td>Apple Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1 Infinite Loop</td> </tr> <tr> <td>City:</td> <td>Cupertino</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95014</td> </tr> </table>		Name:	Apple Inc.	Street Address:	1 Infinite Loop	City:	Cupertino	State/Country:	CALIFORNIA	Postal Code:	95014				
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Application Number:	13584769														
CORRESPONDENCE DATA															
Fax Number:	4155760300														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	415.576.0200														
Email:	dhong-yee@kilpatricktownsend.com														
Correspondent Name:	Kilpatrick Townsend & Stockton LLP														
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Address Line 2:	8th Floor														
Address Line 4:	San Francisco, CALIFORNIA 94111-3834														
ATTORNEY DOCKET NUMBER:	90911-P12935US1-844706														

OP \$40.00 13584769

NAME OF SUBMITTER:

J. Matthew Zigmant

Total Attachments: 3

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, John C. DiFonzo of Emerald Hills, CA; George V. Anastas of San Carlos, CA; David Narajowski of Los Gatos, CA; and Bradley J. Hamel of Redwood City, CA; Brett William Degner of Menlo Park, CA; and Chris Ligtenberg of Menlo Park, CA; hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: **MAGNET ARRANGEMENTS AND LABELS FOR CONNECTORS**

Date(s) of execution of Declaration:

Filing Date: August 13, 2012

Application No.: 13/584,769; and

WHEREAS, APPLE INC., a corporation of the state of California, located at 1 Infinite Loop, Cupertino, CA 95014, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

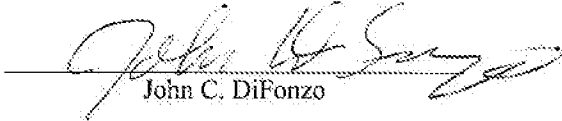
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents does assign to Assignee all rights, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that Assignors will, without charge to Assignors, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed his/hier name on the date indicated.

Dated: _____

9/20/12
John C. DiFonzo

Assignment

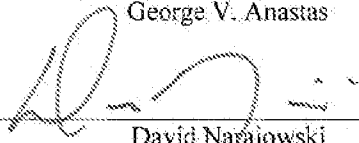
Attorney Doc. No.:90911-P12935US1-844706

Page 2

Dated: _____

George V. Anastas

Dated: 9-21-12



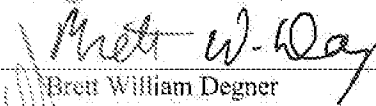
David Nagajowski

Dated: 9-21-12



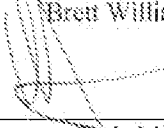
Bradley J. Hamel

Dated: 9-20-12



Brett William Degner

Dated: 9-20-2012

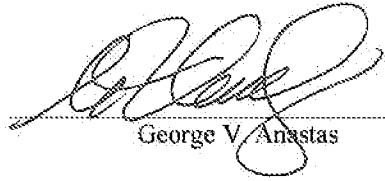


Chris Ligtenberg

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