

## PATENT ASSIGNMENT

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Name	Execution Date
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PROPERTY NUMBERS Total: 1	
Property Type	Number
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Total Attachments: 1 source=20513_656_Assignment#page1.tif	

OP \$40.00 13520711

# ASSIGNMENT

WHEREAS, I, Jian Yan (hereinafter the "Assignor"), residing at No. 1028 Yunqiao Road, Pudong, Shanghai 201206, PEOPLE'S REPUBLIC OF CHINA, have invented new and useful improvements in:

MECHANISM FOR DEPLOYING A STICK OF COSMETIC PRODUCT, ASSOCIATED DEVICE AND PROCESS, as described and set forth in an application for Letters Patent in the United States, filed on July 5, 2012 and assigned Serial No. 13/520,711 (hereinafter, the "Intellectual Property"); and

WHEREAS, L'OREAL (hereinafter the "Assignor"), a Corporation organized under and pursuant to the laws of France having its principal place of business at 14 rue Royale, 75008 Paris, FRANCE, is desirous of acquiring the entire right, title, and interest in and to said Intellectual Property, including said patent application and all inventions disclosed therein, and any and all Letters Patent granted or issued therefrom, or claiming priority thereto, in the United States of America and its territories and possessions, and in all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over, unto Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in and to said Intellectual Property, including said patent application and all inventions disclosed therein, any and all Letters Patent to be granted and issued therefrom, and all priority rights afforded said inventions by said patent application, including all priority rights afforded under the International Convention and all other applicable treaties, not only for, to, and in the United States of America, its territories and possessions, but for, to, and in all other countries.

AND Assignor hereby requests and authorizes the Commissioner of Patents and Trademarks to issue Letters Patent of the United States to Assignee, its successors, legal representatives, and assigns, in accordance with this Assignment.

Date:

13/08/2012

Signature:

  
Jian Yan