

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KYODO PRINTING CO., LTD.	09/24/2012
RECEIVING PARTY DATA	
Name:	NIPPON HOSO KYOKAI
Street Address:	2-1, Jinnan 2-chome, Shibuya-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	150-8001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12856882
CORRESPONDENCE DATA	
Fax Number:	7036831080
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703 683-0500
Email:	mail@baconthomas.com
Correspondent Name:	Bacon & Thomas PLLC
Address Line 1:	625 Slaters Lane - 4th Floor
Address Line 4:	Alexandria, VIRGINIA 22314-1176
ATTORNEY DOCKET NUMBER:	FURU3004D3/GAL
NAME OF SUBMITTER:	George A. Loud, Reg. No. 25,814
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 12856882

ASSIGNMENT

WHEREAS, KYODO PRINTING CO., LTD. (hereinafter "ASSIGNOR"), a corporation existing and organized under the laws of Japan and having a principal place of business at 14-12, 4-chome, Koishikawa, Bunkyo-ku, Tokyo, JAPAN 112-8501, is the owner of an undivided one-half (1/2) interest in U.S. Patent application No. 12/856,882, filed August 16, 2010, for "FLEXIBLE DISPLAY AND MANUFACTURING METHOD OF THE SAME"; and

WHEREAS, NIPPON HOSO KYOKAI, (hereinafter "ASSIGNEE"), a corporation existing and organized under the laws of Japan and having a principal place of business at 2-1, Jinnan 2-chome, Shibuya-ku, Tokyo, JAPAN 150-8001, is desirous of acquiring said undivided one-half interest;

NOW THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents does sell, assign and transfer unto said ASSIGNEE, its successors, legal representatives, heirs and assigns, said undivided one-half (1/2) of the right, title and interest to said U.S. Patent application, to all U.S. patents issued thereon and to all reissues and extensions of said U.S. Patents, said undivided one-half (1/2) interest to be held and enjoyed by said ASSIGNEE for its own use and behoof and for its legal representatives, successors, heirs, and assigns, to the full end of the term for which said U.S. Patents are granted and to any extensions

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thereof, whereby ASSIGNEE becomes the owner of the entire (100%) of the right, title and interest to said U.S. Patent application; and for the same consideration, the ASSIGNOR hereby covenants and agrees that, at the time of execution and delivery of this instrument, it has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

KYODO PRINTING CO., LTD.

By: Toshiaki INAGI

Title: President

Toshiaki Inagi
(Signature)

Date: Sept. 24, 2012