

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Timothy D. Cherna</td> <td>09/25/2012</td> </tr> <tr> <td>Randy Ubillos</td> <td>09/25/2012</td> </tr> <tr> <td>Garrett M. Johnson</td> <td>09/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Timothy D. Cherna	09/25/2012	Randy Ubillos	09/25/2012	Garrett M. Johnson	09/25/2012		
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<table border="1"> <tr> <td>Name:</td> <td>Apple Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1 Infinite Loop</td> </tr> <tr> <td>City:</td> <td>Cupertino</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95014</td> </tr> </table>		Name:	Apple Inc.	Street Address:	1 Infinite Loop	City:	Cupertino	State/Country:	CALIFORNIA	Postal Code:	95014
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CORRESPONDENCE DATA											
Fax Number:	3104429330										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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NAME OF SUBMITTER:	Mani Adeli										
Total Attachments: 1 source=APLE_P0355_Assign_signed#page1.tif											

OP \$40.00 13629399

ASSIGNMENT

APLE.P0355  
P13552US1

WHEREAS, we, Timothy D. Cherna, residing in San Francisco, CA, Randy Ubillos, residing in Los Altos, CA, and Garrett M. Johnson, residing in San Francisco, CA, have made an invention entitled: **COLOR ADJUSTORS FOR COLOR SEGMENTS** and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office concurrently with this assignment, said application identified by the name of each inventor and the title of the invention indicated above; and

WHEREAS, Apple Inc., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014, United States of America, is desirous of acquiring the entire interest in said invention, said United States Patent Application, and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign, and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any nonprovisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date(s) indicated hereinafter:

Date: <u>9/25/12</u>	Signature: <u></u> Timothy D. Cherna
Date: <u>9/25/12</u>	Signature: <u></u> Randy Ubillos
Date: <u>9/25/12</u>	Signature: <u></u> Garrett M. Johnson