PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT		

CONVEYING PARTY DATA

Name	Execution Date
Chadd Price	09/18/2012

RECEIVING PARTY DATA

Name:	Hyundai Motor Company		
Street Address:	231, Yangjae-dong, Seocho-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		

Name:	Kia Motors Corporation		
Street Address:	231, Yangjae-dong, Seocho-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		

Name:	Hyundai America Technical Center, Inc.		
Street Address:	6800 Geddes Road		
City:	Superior Township		
State/Country:	MICHIGAN		
Postal Code:	48198		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13630217

CORRESPONDENCE DATA

Fax Number: 6172274420

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PATENT REEL: 029045 FRAME: 0001 Address Line 1: P.O. BOX 55874
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ATTORNEY DOCKET NUMBER: 91139(71666)

NAME OF SUBMITTER: Peter F. Corless

Total Attachments: 4
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PATENT REEL: 029045 FRAME: 0002

ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made this day of September, 2012, by Chadd Price (hereinafter referred to as Assignor), residing at 15600 Westmore Street, Livonia, Michigan 48154;

WHEREAS, Assignor has invented certain new and useful improvements in SYSTEM AND METHOD OF CONTROLLING REFRACTION IN WINDSHIELD BASED ON DRIVER OCULAR PRESCRIPTION, set forth in a Patent application for Letters Patent of the United States, filed herewith; and

WHEREAS, HYUNDAI MOTOR COMPANY, a corporation having its principal place of business at 231, Yangjae-Dong, Seocho-ku, Seoul, REPUBLIC OF KOREA; KIA MOTORS CORPORATION, a corporation having its principal place of business at 231 Yangjae-dong, Seocho-ku, Seoul, REPUBLIC OF KOREA; and HYUNDAI AMERICA TECHNICAL CENTER, INC., a corporation having its principal place of business at 6800 Geddes Road, Superior Township, Michigan 48198 (hereinafter referred to as Assignees), are desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignees, their successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignees, for their own use and benefit and the use and benefit of their successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent

may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignees, their successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignees under law or that have already been transferred to Assignees, Assignor is the sole and lawful owner of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignees, their successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignees, their successors, legal representatives and assigns, whenever counsel of Assignees, or counsel of their successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignees, as Assignees of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignees, their successors, legal representatives and assigns.

AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply

with the rules of the United States Patent and Trademark Office for recordation of this document:

EDWARDS WILDMAN PALMER LLP

All practitioners at Customer Number 21874

AND Assignor acknowledges an obligation of assignment of this invention to Assignees at the time the invention was made.

Chadd Price

Date:	9/18/	12						
United S State of County of	tates of Amer	ica Michi Wayr	gan re) _) ss.: _)				
On this personal describe of the sa	d in and who		Chadd Price	instrument	, to n	cknowledg	, before me to be the individual ged execution COFA V. RANDOLPH OTARY PUBLIC, STATE OF M COUNTY OF WAYNE MISSION EXPIRES Oct 16, 8 N COUNTY OF WAS N	