

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Southwest Technology Innovations LLC	09/24/2012
RECEIVING PARTY DATA	
Name:	Southwest Technology Innovations LLC
Street Address:	P.O. Box 1389
City:	Rancho Santa Fe
State/Country:	CALIFORNIA
Postal Code:	92067
PROPERTY NUMBERS Total: 10	
Property Type	Number
Application Number:	12463257
Patent Number:	7978564
Patent Number:	7922073
Patent Number:	7715277
Patent Number:	7061831
Patent Number:	7006894
Patent Number:	6529446
Patent Number:	6259654
Patent Number:	5852590
Patent Number:	7922033
CORRESPONDENCE DATA	
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OP \$400.00 12463257

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ATTORNEY DOCKET NUMBER:	CARLOS-LICENSED
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NAME OF SUBMITTER:	Scott C. Harris
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<p>Total Attachments: 9 source=signedass#page1.tif source=signedass#page2.tif source=signedass#page3.tif source=signedass#page4.tif source=signedass#page5.tif source=signedass#page6.tif source=signedass#page7.tif source=signedass#page8.tif source=signedass#page9.tif</p>

Attachment B :

Assignment of Patent Rights

The undersigned assignor ("Assignor") have invented and/or own, and they now wish to assign the patents in table I (the "Sold Patents") to Southwest Technology Innovations LLC, and they wish to exclusively license the patents in Table 2 (the "Licensed Patents") to Southwest Technology Innovations LLC.

Assignors include Carlos de la Huerga individually, and Idea, LLC. The assignors either individually and/or jointly own the rights in the Sold Patents listed below and are both assigning and/ or licensing all rights therein for valuable consideration that is set forth in other agreements and also for the sum of \$1.

TABLE 1 – Sold Patents

U.S. Patent Application No. 13/103,740; Publication No. 20110307592 Method and system to collect network addresses and transfer them to a network system

U.S. Patent 7,941,534 System and method to authenticate users to computer systems

U.S. Patent 6,779,024 Data collection device and system

U.S. Patent 6,408,330 Remote data collecting and address providing method and apparatus

U.S. Patent 5,960,085 Security badge for automated access control and secure data gathering

U.S. Patent 7,216,802 METHOD AND APPARATUS FOR VERIFYING INFORMATION

U.S. Patent Application Publication 2002-0084904 ELECTRONIC IDENTIFICATION APPARATUS

U.S. Patent 5883576 IDENTIFICATION BRACELET WITH ELECTRONICS INFORMATION

U.S. Patent 6346886 ELECTRONIC IDENTIFICATION APPARATUS

The Assignors have also invented and wish to exclusively license to Southwest Technology Innovations all rights to the Patents in Table 2 in the Field of Use, said exclusive license including the right to sue and collect damages for any and all past, present and future infringement.

TABLE 2 – Licensed Patents

U.S. Patent Application No. 12/463,257, Publication No. 20090294521

INTERACTIVE MEDICATION CONTAINER LABELING

U.S. Patent 7,978,564 Interactive medication container

U.S. Patent 7,922,073 VIAL PRINTING METHOD AND APPARATUS

U.S. Patent 7,715,277 Interactive medication container

U.S. Patent 7,061,831 PRODUCT LABELING METHOD AND APPARATUS

U.S. Patent 7,006,894 INTERACTIVE MEDICATION CASSETTE

U.S. Patent 6,529,446 Interactive medication container

U.S. Patent 6,259,654 Multi-vial medication organizer and dispenser

U.S. Patent 5,852,590 Interactive label for medication containers and dispensers

The Sold Patents assigned by this agreement also includes all patent applications and all divisions, continuations (in whole or in part), substitutions, renewals, and other applications claiming priority rights directly or indirectly from the patents of TABLE 1 and/or any such applications, and all reissues, requests for continuing examinations, reexaminations, extensions or registrations of the application(s) and patents(s) of TABLE 1 with the exception that all such continuations and/or continuations in part that rely on any disclosure of a patent or patent application of TABLE 2 Licensed Patents are not a Sold Patent, but a Licensed Patent, except as otherwise stated herein. In addition, US Patent number 7,933,780 is not a Sold Patent.

Furthermore, the "Licensed Patents" of TABLE 2 also includes all patent applications and all divisions, continuations (in whole or in part), substitutions, renewals, and other applications claiming priority rights directly or indirectly from the patents of TABLE 2 and/or any such applications, and all reissues, requests for continuing examinations, reexaminations, extensions or registrations of the application(s) and/or the patent(s) of TABLE 2.

Now, therefore, for valuable consideration, the receipt and sufficiency of which the Assignor acknowledges, Assignors hereby irrevocably and unconditionally confirm the conveyance, assignment, and transfer of the Sold Patents to Southwest Technology Innovations LLC, a limited liability company ("Assignee"), Assignors' full extent of the right, title, and interest in and to any and all of the following (the "Rights"):

Now, therefore, for valuable consideration, the receipt and sufficiency of which the Assignor acknowledges, Assignors hereby irrevocably and unconditionally confirms the Exclusive License of the Licensed Patents to Southwest Technology Innovationsa LLC, a limited liability company ("Assignee"), in the Field of Use of any application other than the "Smart Medication System", where the "Smart Medication System" (SMS) means systems and related methods that enable or are used to enable the use of one or more Healthcare Products each with at least one Linked machine readable Indiciu, where the Indiciu has Information that is Obtained by an Electronic Device. The Electronic Device uses the Information to guide a person to use a Healthcare Product to perform a Healthcare Activity for themselves or another person or animal in a residential setting such as a home, assisted living center, or independent living center, where Healthcare Products are for example but not limited to medications, vitamins, food supplements, wound dressings, catheters, medical devices, tooth brushes, or a written or printed prescription or medical order, where An Indiciu is for example but not limited to a bar code, an RFID tag, an electronic transmitter, an electronic memory, a 2D bar code, a magnetic stripe(s),

reflective patterns, and text each of which can be Obtained by the Electronic Device.

An Indicium is Linked to a Healthcare Product by for example but not limited to being printed on a Healthcare Product, printed on a tag or label adhered a Healthcare Product, attached to a Healthcare Product, or logically associated with a Healthcare Product. Information that is Obtained by an Electronic Device includes for example but not limited to Medical Information or is a serial or product number used to obtain Medical Information from a database of Medical Information in the Electronic Device or in a remote database. Medical Information can include for example but not limited to a dosing regimen, a timing interval, a usage schedule, or other information about a Health Activity related to the Healthcare Product. Medical Information can be individuated for a specific individual (for example a prescribed medication) or can be generic (for example vitamins or a wound dressing). Information is Obtained by an Electronic Device from an Indicium by for example but not limited to reading, sensing, electromagnetic spectrum communication, optical character recognition, detecting reflected energy or reflected signals, magnetic coupling, capacitive coupling, or ultrasonic communication. A Healthcare Activity can include for example but not limited to taking or giving medication, vitamins, supplements, or food, using medical devices to record, measure, or alter a physiologic response, condition, or value, using medical devices to sample, detect or measure blood including blood subcomponents or other fluids, to adjust medical device operating settings, to use wound dressings or catheters or to provide information to a patient or caregiver related to a disease or health condition.

3.5. In consideration of the above, Idiea herewith exclusively licenses US Patent number 7,922,033 to Southwest Technology Innovations, with full rights to enforce that patent, outside of the field of use of medical applications; this patent becoming one of the Licensed Patents.

Assignors are selling and/or licensing the full extent of the right, title, and interest in and to any and all of the following (the "Rights"):

- The Invention(s) and all rights in any country of the world with respect to the Invention(s);
- The patents listed above and all letters patents, United States patents or other governmental grants or issuances that may be granted or issued with respect to the Invention(s) (the "Patent(s)");
- Any patent applications and all divisions, continuations (in whole or in part), substitutions, renewals, and other applications claiming priority rights directly or indirectly from the Patents and/or any such applications (the "Application(s)");
- All reissues, requests for continuing examinations, reexaminations, extensions or registrations of the Application(s) and/or the Patent(s);
- All non-United States patents, patent applications, and counterparts with respect to the Invention(s), the Application(s), and the Patent(s) including, without limitation,

certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances, and including the right to file foreign applications directly in the name of Assignee;

- The right to claim priority rights deriving from the Patent(s) and/or Application(s) and for Assignee to otherwise avail itself of the provisions of the international conventions governing the protection of inventions;
- All causes of action, remedies and other enforcement rights related to the Application(s), the Invention(s), and the Patent(s), including, without limitation, the right to sue for past, present or future infringement, misappropriation or violation of rights related to the Application(s), the Invention(s), and/or the Patent(s);
- All rights to collect royalties and other payments under or on account of any of the Application(s), the Invention(s), and the Patent(s);
- Any and all other rights and interests arising out of, in connection with, or in relation to the Application(s), the Invention(s), and the Patent(s); and
- All documents related to the conception, diligence and reduction to practice of the Invention(s) and all domestic and international patent filing documents.

Assignors will not execute any writing or do any act conflicting with this Assignment, and, without further compensation, will execute all documents and do such additional acts as Assignee deems necessary or desirable to: perfect enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor will render any requested assistance in making application for and obtaining original,

divisional, continuing (in whole or in part), reissued or extended letters patent on the Invention(s) throughout the world. Assignor requests the respective patent office or governmental agency in each jurisdiction to grant or issue any and all letters patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

– Assignors authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known, and to correct clerical mistakes in this assignment if necessary.

A copy of this Assignment will be deemed a full legal and formal equivalent of any document that may be required in any country as proof of the right of Assignee to apply for patent or other protection for any Invention(s) and to claim the benefit of the right of priority thereto. Assignor grants to Assignee the right, power and authority to insert in this Assignment any further information or identification that may be necessary or desirable to comply with the applicable rules and procedures for recordation of this Assignment, or perfecting its benefit, throughout the world.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors or assigns, and anyone properly designated by them and will be binding

upon Assignor, its successors or assigns, and anyone properly designated by them.

This Assignment may be executed in counterparts.

ASSIGNOR:



Idiea, LLC

name: Carlos de la Huerga

Title: MANAGING MEMBER

Date: 9/24/2012