

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daniel D'Amico	09/24/2012
RECEIVING PARTY DATA	
Name:	Scent2Market Inc.
Street Address:	200 Corporate Boulevard South
City:	Yonkers
State/Country:	NEW YORK
Postal Code:	10701-6811
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D665064
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	0048790-000068
NAME OF SUBMITTER:	Duane A. Stewart III
Total Attachments: 2 source=068assign#page1.tif source=068assign#page2.tif	

OP \$40.00 D665064

**ASSIGNMENT**

WHEREAS, I, Daniel D'Amico, residing at 4 Tommy's Lane, South Salem, New York 10590, is the owner of U.S. Design Patent No. D665,064, issued on August 7, 2012, entitled "AIR FRESHENER HOUSING", hereinafter the "patent";

AND WHEREAS, Scent2Market Inc., having a place of business at 200 Corporate Boulevard South, Yonkers, New York 10701-6811 (hereinafter the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said patent(s), applications, and the apparatus, inventions, discoveries, and improvements therein disclosed;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to us by said Assignee, receipt whereof I hereby acknowledge, I do hereby assign, sell, transfer, and set over unto said Assignee the entire right, title, and interest in and to said patent, and application(s), the apparatus, inventions, discoveries and improvements therein disclosed for the United States of America and its territories and all foreign countries and any Letters Patent which may issue therefor in the United States and its territories and all foreign countries and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, including the right to apply for Letters Patents in each foreign country and the United States of America and its territories, in its own name and to claim any and all priority rights under the International Convention, other conventions, treaties, or otherwise associated therewith for each country and the United States of America and its territories, said Assignee to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by us had this Assignment not been made.

The Commissioner of Patents and Trademarks is requested to issue such Letters Patent in accordance herewith. I covenant that I am the lawful owner of the said patent, apparatus, inventions, discoveries and improvements, that the same are unencumbered, that no license has been granted to make, use, or vend the said apparatus, inventions, discoveries or improvements or any of them, and that I have the full right to make this Assignment.

And for said consideration, I agree that I will communicate to said Assignee or the representatives thereof any facts known to me respecting said apparatus, inventions, discoveries and improvements, and will, upon request, but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, continuation-in-part, renewal, and/or extension patents, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said Assignee or by counsel for said Assignee, to assist or enable said Assignee to obtain and enforce full benefits from the rights and interests herein assigned, and, in the event of any patent or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. This Assignment shall be binding upon our heirs, executors,

administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said Assignee.

And for said consideration, the undersigned hereby agrees to execute, at the request of said Assignee, all documents in connection with any patent for foreign letters patent therefor.

Executed: \_\_\_\_\_

  
Daniel D'Amico

State of New York

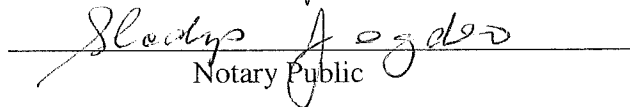
ss:

County of Westchester

Before me, a Notary Public in and for the said County and State, personally appeared Daniel D'Amico, who acknowledged that he is the person who executed the foregoing Assignment and acknowledged it to be his free and voluntary act and deed.

Witness my hand and notarial seal this 24<sup>th</sup> day of September, 2012.

(Notarial Seal)

  
Notary Public

GLADYS JAGDEO  
Notary Public State of New York  
No. 01JA5062118  
Qualified in Westchester County  
Commission Expires June 24, 2014