

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sung-Hyun NAM</td> <td>09/10/2012</td> </tr> <tr> <td>Hyuk YOON</td> <td>09/10/2012</td> </tr> <tr> <td>Kyun Il RAH</td> <td>09/10/2012</td> </tr> <tr> <td>Moon-Soo PARK</td> <td>09/10/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sung-Hyun NAM	09/10/2012	Hyuk YOON	09/10/2012	Kyun Il RAH	09/10/2012	Moon-Soo PARK	09/10/2012
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<table border="1"> <tr> <td>Name:</td> <td>LG CHEM, LTD.</td> </tr> <tr> <td>Street Address:</td> <td>20 Yeouido-dong, Yeondeungpo-gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> <tr> <td>Postal Code:</td> <td>150-875</td> </tr> </table>		Name:	LG CHEM, LTD.	Street Address:	20 Yeouido-dong, Yeondeungpo-gu	City:	Seoul	State/Country:	KOREA, REPUBLIC OF	Postal Code:	150-875
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: 2024967756 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 2024967500 Email: mlaip@mckennalong.com Correspondent Name: McKenna Long & Aldridge LLP Address Line 1: 1900 K Street NW Address Line 2: IP Department Address Line 4: Washington, DISTRICT OF COLUMBIA 20006											
ATTORNEY DOCKET NUMBER:	29137.00940.US00										
NAME OF SUBMITTER:	Mark R. Kresloff										
Total Attachments: 2 source=2913700940US00ASS#page1.tif source=2913700940US00ASS#page2.tif											

CH \$40.00 13634819

Assignment of Application

WHEREAS, I (WE)	Sung-Hyun NAM, Hyuk YOON, Kyun Il RAH and Moon-Soo PARK
#204, 296-2 Jeonmin-dong, Yuseong-gu, Daejeon 305-810, Republic of Korea; 705-103 Jugong Apt., Cheolsan 3-dong, Gwangmyeong, Gyeonggi-do 423-735, Republic of Korea; 110-505 Gangbyeon Apt., Mannyeon-dong, Seo-gu, Daejeon 302-741, Republic of Korea and 105-1106 Saemneori Apt., Dunsan 2-dong, Seo-gu, Daejeon 302-777, Republic of Korea	, respectively,
have invented certain new and useful improvements in:	
CIRCULAR POLARISING PLATE AND A REFLECTIVE LIQUID-CRYSTAL DISPLAY DEVICE COMPRISING THE SAME	
for which an application for Letters Patent was executed on	

(Application No. _____)	, Filed _____	), and _____
WHEREAS, LG CHEM, LTD.		
(hereinafter referred to as "ASSIGNEE") having a place of business at: 20 Yeouido-dong, Yeongdeungpo-gu, Seoul 150-875, Republic of Korea		

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefore in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

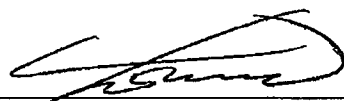
I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal

and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

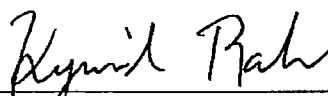
Date: 10. Sep. 2012


(Signature of Inventor)
NAM, Sung-Hyun

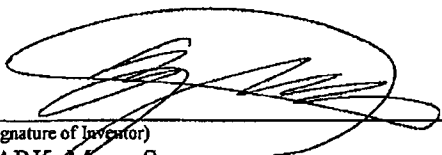
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(Signature of Inventor)
YOON, Hyuk

Date: 10. Sept. 2012


(Signature of Inventor)
RAH, Kyun Il

Date: 10. Sep. 2012


(Signature of Inventor)
PARK, Moon-Soo

McKenna Long & Aldridge LLP
Attorneys At Law
1900 K Street, N.W.
Washington, D.C. 20006

