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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Andrew Gordon DAVIS	05/03/2011

RECEIVING PARTY DATA

Name:	BRITISH TELECOMMUNICATIONS public limited company
Street Address:	81 Newgate Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	EC1A 7AJ

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13638827

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: RYM-36-2431

NAME OF SUBMITTER: Raymond Y. Mah

Total Attachments: 1

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PATENT REEL: 029056 FRAME: 0149 OF \$40.00 13638827

ASSIGNMENT

WHEREAS I/WE

Andrew Gordon <u>DAVIS</u> PP: C5A, 81 Newgate Street, London EC1A 7AJ, Great Britain

have invented certain new and useful improvements in

SYSTEM FOR VIDEO QUALITY PREDICTION AND RELATED ASPECTS

as fully set forth and described in the specification preparatory to obtaining Letters Patent of the United States.

AND WHEREAS, BRITISH TELECOMMUNICATIONS public limited company, a British Company having its Head Office at 81 Newgate Street, London, EC1A 7AJ, England, is desirous of acquiring in and for the United States, the entire right, title and interest in and to the said Letters Patent of the United States to be obtained therefor.

NOW THEREFORE, in consideration of One (\$1.00) Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/WE have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said BRITISH TELECOMMUNICATIONS public limited company, the entire right, title and interest in and to the said invention in and for the United States, and Letters Patent of the United States which may be granted therefore, the same to be held and enjoyed by the said BRITISH TELECOMMUNICATIONS public limited company assigns and legal representatives, to the full end of the term for which Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by ME/US if this assignment and sale had not been made; and I/WE hereby request the Commissioner of Patents to issue the Letters Patent to the said BRITISH TELECOMMUNICATIONS public limited company, in accordance with this assignment.

Agreeing, further upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, in connection with said application and Letter Patent issued therefor.

IN WITNESS WHEREOF, I/WE have hereunto set MY/OUR hand, this 3 day of May ,2011.

X A.C. Witness: Witness:

PATENT REEL: 029056 FRAME: 0150

RECORDED: 10/01/2012